ENERGY STAR Industrial Program Resource Guide

1. Industrial Partnership
   a. Allows use of the ENERGY STAR® logo for marketing purposes, partner events and communications, and the ability to connect with and learn from other partner companies.

2. Industries in Focus
   a. Industry-specific peer groups provide a non-competitive environment for EPA and industry corporate energy managers to work together to build unique and helpful energy management tools for the industry. (The APEX program for asphalt plants is an example of an industry focus.) Generally, groups meet annually, supplemented by teleconferences as determined by focus participants.

3. Challenge for Industry
   a. Recognition for reducing energy intensity by 10% within 5 years.
   b. More than 1,500 industrial plants are participating, and more than 500 have achieved the 10% reduction within 5 years. Plants that achieve the Challenge have an average reduction in energy intensity of 20% within 2 years.

4. Plant Certification
   a. Industry-specific certification that indicates energy performance in the top 25% of companies in the industry. Certification program for the asphalt mix production industry is under development (see 5d).
   b. 93 industrial plants were certified in 2021, 12 of them for the first time.

5. Industrial ENERGY STAR Resources and Tools
   More information on industrial ENERGY STAR resources is available on the ENERGY STAR website. Here’s what you can find there – and what’s coming.
   a. Energy Treasure Hunt guide for industrial plants.
   b. Plant Energy Guide under development for asphalt plants.
   c. Energy Tracking Tool for industrial plants.
      • Free EPA tool to help track energy performance and meet energy management goals. Tracks energy use, cost, intensity, and greenhouse gas emissions.
      • Data remain private and are not shared outside the company.
   d. Plant Energy Performance Indicator (EPI) tool. Plants that score 75 or higher are eligible for ENERGY STAR certification. The EPI tool for asphalt plants is under development.