

ENERGY STAR Industrial Program Resource Guide

1. Industrial Partnership

- a. Allows use of the ENERGY STAR® logo for marketing purposes, partner events and communications, and the ability to connect with and learn from other partner companies.

2. Industries in Focus

- a. Industry-specific **peer groups** provide a non-competitive environment for EPA and industry corporate energy managers to work together to build unique and helpful energy management tools for the industry. (The [APEX program](#) for asphalt plants is an example of an industry focus.) Generally, groups meet annually, supplemented by teleconferences as determined by focus participants.

3. Challenge for Industry

- a. Recognition for reducing energy intensity by 10% within 5 years.
- b. More than 1,500 industrial plants are participating, and more than 500 have achieved the 10% reduction within 5 years. Plants that achieve the Challenge have an average reduction in energy intensity of 20% within 2 years.

4. Plant Certification

- a. Industry-specific certification that indicates energy performance in the top 25% of companies in the industry. Certification program for the asphalt mix production industry is under development (see 5d).
- b. 93 industrial plants were certified in 2021, 12 of them for the first time.

5. Industrial ENERGY STAR Resources and Tools

More information on [industrial ENERGY STAR resources](#) is available on the ENERGY STAR website. Here's what you can find there – and what's coming.

- a. **Energy Treasure Hunt** guide for industrial plants.
- b. **Plant Energy Guide** under development for asphalt plants.
- c. **Energy Tracking Tool** for industrial plants.
 - Free EPA tool to help track energy performance and meet energy management goals. Tracks energy use, cost, intensity, and greenhouse gas emissions.
 - Data remain private and are not shared outside the company.
- d. **Plant Energy Performance Indicator (EPI) tool**. Plants that score 75 or higher are eligible for ENERGY STAR certification. The EPI tool for asphalt plants is under development.