**NEWS**

**IMMEDIATE RELEASE**

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**CONTACT**

Bill Rowan, 240-825-4444, BRowan@AsphaltPavement.org

**Rogers Group Inc. Joins The Road Forward Initiative**

*Largest privately owned construction-aggregates company signs on to asphalt pavement industry’s net zero vision*

GREENBELT, MD—The National Asphalt Pavement Association (NAPA) welcomes Rogers Group Inc. (RGI) as a partner in The Road Forward, an industry-wide vision for sustainable communities and commerce. This partnership helps fund ongoing efforts to engage, educate, and empower the U.S. asphalt community, driving forward the milestone of achieving net zero carbon emission asphalt pavements by 2050.

Headquartered in Nashville, Tenn., Rogers Group Inc. serves states across the Southeast and Midwest. A NAPA Producer member since 1990, RGI has long been involved in NAPA’s volunteer leadership. Among RGI’s current contributors, Vice President Tim Gorman is State Advisor for Arkansas on NAPA’s Advisory Council.

RGI’s strategic partnership marks the company’s commitment to lead the charge in sustainable asphalt production and paving practices, reinforcing the company's dedication to environmental stewardship and sustainable development within the industry.

Jimmy Patton, RGI’s Interim CEO, expressed his enthusiasm for the partnership, stating, “Our collaboration with NAPA and our commitment to The Road Forward initiative are emblematic of our dedication to not only meet but exceed current standards for sustainability in our industry. We are excited to pioneer innovative solutions that reduce our environmental footprint and serve as a model for responsible asphalt production and paving.”

The Road Forward is determining pathways to sustainability in the asphalt pavement industry and among its partners like state and federal road owners. The initiative encourages companies and owners alike to adopt more environmentally friendly practices in specifications, production, paving, and overall operations. RGI's involvement in this initiative underscores its role as a forward-thinking leader eager to contribute to the development of greener infrastructure projects across the nation.

Andrew Kowalski, RGI’s Manager of Sustainability and a member of NAPA’s Sustainability Committee, added, “Engaging with The Road Forward initiative allows us to leverage NAPA's extensive network and resources to accelerate our sustainability objectives. We are committed to innovating and implementing best practices that will not only benefit our environment but also deliver long-term value to our customers and communities.”

“We are grateful to Rogers Group for their longstanding membership and their support of The Road Forward,” remarked NAPA President & CEO Audrey Copeland, PhD, PE. “Their dedication is a testament to the company’s ongoing commitment to sustainability and its ambition to do even more to ensure the sustainability of our product and our industry. With their support and innovation, the asphalt pavement industry will responsibly and sustainably serve communities across the nation for decades to come.”

The Road Forward brings together the entire U.S. asphalt community to conduct research, implementation, and ongoing education. The Road Forward Partners are NAPA members that actively support this work through financial contributions, leadership, and expertise.

New for 2024, NAPA is also offering opportunities for nonprofit organizations, such as likeminded associations, to support the industry-wide effort. Additionally, agencies are invited to join at no cost to bring their voices to this innovation lab.

The new tiered program invites all stakeholders to the table to collectively propel the vision toward net zero. The enrollment period, which occurs annually, is open through August 30. Find your company’s opportunity to support sustainability at [AsphaltPavement.org/Forward](https://www.asphaltpavement.org/climate).

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**About Rogers Group Inc.**

Rogers Group Inc. is a leading provider of construction materials and services, serving customers across the United States. With a commitment to safety, excellence and sustainability, Rogers Group Inc. delivers innovative solutions for infrastructure development, including asphalt pavement construction, aggregates production, and more.

**About The Road Forward**

An initiative of the National Asphalt Pavement Association, The Road Forward: A Vision for Net Zero Carbon Emissions for the Asphalt Pavement Industry calls on the U.S. asphalt community to advance technologies, products, and processes to achieve net zero carbon emissions by 2050. Launched in January 2022, the multi-year effort engages, educates, and empowers the U.S. asphalt community to produce and construct net zero carbon emission asphalt pavements.

**About NAPA**

Founded in 1955, the National Asphalt Pavement Association (AsphaltPavement.org) is the only trade association that exclusively represents the interests of the asphalt pavement material producer/contractor on the national level with Congress, government agencies, and other national trade and business organizations. NAPA supports an active research program designed to improve the quality of asphalt pavements and paving techniques used in the construction of roadways, parking lots, airports, and environmental and recreational facilities. NAPA provides technical, educational, and marketing materials and information to its members and supplies product information to users and specifiers of paving materials.