

PRELIMINARY PROGRAM & REGISTRATION

**MID
YEAR**

MEETING

NAPA

REGISTER
BEFORE JUNE 30
TO GET EARLY
BIRD RATES!!

Nashville

**JULY 18-21
2021**

RENAISSANCE
NASHVILLE HOTEL

AsphaltPavement.org/Midyear

Preliminary Program
Sponsored by

SUMMIT
Materials



GET INVOLVED IMPACT THE INDUSTRY'S DIRECTION!

The NAPA Midyear Meeting is two comprehensive days of committee meetings and educational sessions focused on advancing the asphalt pavement industry. Throughout this meeting, NAPA leadership gathers input, makes decisions, and reaffirms the strategic direction of our industry, members, and stakeholders.

It is important to participate so that YOUR perspective is included in the decision-making and that your company's needs are known in order to help NAPA's committees prioritize their activities for the remainder of 2021 and beyond!

WHO ATTENDS?

The NAPA Midyear Meeting is designed to benefit all senior and middle management personnel from asphalt pavement mix production and placement companies. Consultants, agency officials, academics, equipment manufacturers, suppliers, and distributors will also benefit.

You do not need to be a NAPA member to attend and participate.



REASONS TO ATTEND THE NAPA MIDYEAR MEETING

- ☞ The Midyear Meeting focuses on NAPA committees and their work advancing industry challenges and opportunities.
- ☞ As an attendee, you can sit in on many of the committee meetings and learn first-hand where the industry is headed – and why.
- ☞ NAPA committees rely on the expertise of our members to help advance solutions. The Midyear Meeting is a unique opportunity to share your input and expertise.
- ☞ Keynote sessions and micro-sessions highlight innovative projects, regulatory updates, and technological advances to help your business.
- ☞ The in-person meeting provides an opportunity to create and strengthen relationships with fellow members and NAPA's leadership.

REGISTRATION RATES

BEFORE JUNE 30

NAPA Member	-----	\$425
Spouse/Guest	-----	\$225
Child 5-12	-----	\$50
Non-Member	-----	\$575
Spouse/Guest	-----	\$300
Child 5-12	-----	\$50

STARTING JULY 1

NAPA Member	-----	\$475
Spouse/Guest	-----	\$250
Child 5-12	-----	\$75
Non-Member	-----	\$650
Spouse/Guest	-----	\$350
Child 5-12	-----	\$75

REGISTER NOW AND SAVE!
ASPHALTPAVEMENT.ORG/MIDYEAR

WELCOME

Dear Asphalt Industry Leader:

I would like to personally invite you to attend **NAPA's Midyear Meeting**. We are meeting July 18–21, 2021, at The Renaissance Nashville Hotel in Nashville, Tennessee, for two days of informative general sessions (including one on the impact of increased federal highway funding), micro-sessions, productive committee meetings, and valuable networking opportunities. The Midyear Meeting is where you help steer the direction of our industry. Join us in Nashville to get a first-hand understanding of the important issues facing our businesses and to make certain your voice is heard. For more information and to register, please visit AsphaltPavement.org/Midyear.



Join your friends and peers Sunday evening for a picnic and cheer as the Nashville Sounds take on the Louisville Bats at First Horizon Park. This optional event hosted by the IMPACT Leadership Group is a fantastic opportunity to network with industry leaders from across the country. This social event is also a fundraiser for the NAPA Research & Education Foundation (NAPAREF) – every event ticket sold supports NAPAREF, and you're invited to make an additional donation if you so desire.

I urge you to make your travel plans today to take advantage of the June 30 early registration deadline and June 25 hotel cutoff. This will be our first in-person meeting since COVID and I, along with the NAPA staff and NAPA leadership, am excited to share fellowship, learning, and fun with our asphalt industry peers!

Best regards,

A handwritten signature in black ink that reads "Jay M. Winford".

Jay Winford

Chairman, NAPA

SPECIAL OPPORTUNITY!

Hear from your association leadership about proposed changes to NAPA's governance structure, how it benefits you as a NAPA member, and how you too can get involved in association leadership to drive the asphalt industry forward.



SCHEDULE AT A GLANCE



OPTIONAL EVENT IMPACT LEADERSHIP GROUP EVENT

Nashville Sounds vs.
Louisville Bats & Picnic

Adult -- \$125
Child under 18 -- \$75

SEE PAGE 9 FOR MORE
INFORMATION

SUNDAY, JULY 18

5:00-9:30 PM **IMPACT Leadership Group Event:**
Nashville Sounds vs. Louisville Bats and picnic (*Optional Event*)

MONDAY, JULY 19

8:00-10:00 AM **Executive Committee Meeting & Breakfast** (*by invitation*) (*breakfast available at 7:30AM*)
9:00-10:00 AM **Communications Committee**
11:00 AM-12:00 PM **Council for Engineering, Research & Technology** (*by invitation*)
11:00 AM-12:00 PM **Dues, Finance & Audit Committee** (*by invitation*)
11:00 AM-12:00 PM **Political Action Committee (PAC)**
12:00-1:45 PM **Lunch & General Session** - On the Road Again: Celebrating Asphalt in Song
2:00-2:45 PM **Workzone Safety Micro-Session** - WatchForUs: Raising Awareness to Protect Workers
2:00-3:15 PM **Committee for Engineering Application and Practice (CEAP)**
3:30-4:15 PM **Environmental Health & Safety Micro-Session** - Controlling Fugitive Emissions and Odors at Mix Plants
3:30-4:30 PM **Membership Steering Committee**
3:30-4:30 PM **Pavement Economics Committee (PEC)** (*by invitation*)
3:30-5:30 PM **Legislative Committee**
4:30-5:15 PM **Asphalt Marketing Micro-Session** - Countering Concrete's Competitive Claims: What's Working?
6:00-7:30 PM **Networking Reception**

TUESDAY, JULY 20

8:00-10:00 AM **Breakfast and General Session** - 2021 Construction Material Market Outlook
10:00-11:00 AM **Associate Member Council**
10:00-11:30 AM **Sustainability Committee**
1:00-1:45 PM **Legislative Micro-Session** - What the Emerging Infrastructure Bills in Congress Mean for the Asphalt Pavement Industry
1:00-2:30 PM **Committee for Asphalt Research & Technology (CART)**
2:00-3:30 PM **Environmental Committee**
1:00-2:30 PM **World of Asphalt Show Management Committee** (*by invitation*)
2:30-3:30 PM **IMPACT Leadership Group**
2:45-3:30 PM **Pavement Economics Committee:** LCCA Micro-Session - Reevaluating Life-Cycle Cost Analysis (LCCA)
3:45-5:15 PM **Health & Safety Committee**
3:45-4:30 PM **Technical Micro-Session:** An Introduction to Cold Central Plant Recycling
3:45-5:15 PM **Workforce Development Committee**

WEDNESDAY, JULY 21

8:00-10:00 AM **Board of Directors Breakfast and Meeting** (*Directors and invited guests only*)
(*breakfast available at 7:30AM*)



GENERAL SESSIONS

MONDAY, JULY 19

12:00-1:45 PM

LUNCH AND GENERAL SESSION

Sponsored by:



WIRTGEN GROUP

ON THE ROAD AGAIN: CELEBRATING ASPHALT IN SONG

Who writes the songs? You do! In this interactive session with Grammy Award winning songwriters KidBilly Music, we'll create and perform a song that celebrates the asphalt industry and NAPA's role in supporting it. You don't have to be musical to feel comfortable and participate – both introverts and extroverts will shine. This is fun that engages everyone.



TUESDAY, JULY 20

8:00-10:00 AM

BREAKFAST AND GENERAL SESSION

Sponsored by:



2021 CONSTRUCTION MATERIAL MARKET OUTLOOK

GEORGE REDDIN

MANAGING DIRECTOR, FMI CAPITAL ADVISORS, INC.



With half the construction season under everybody's belt, George Reddin will address the industry's markets and the various economic drivers impacting demand for asphalt pavement in 2021. Supply chain issues, workforce availability and funding will be among the issues addressed.

TAKEAWAYS INCLUDE:

- Recapping the first half of 2021 and the impacts on the sector from increased highway funding at the federal level
- Examining the drivers for the industry during the rest of 2021
- Forecasting industry sentiment for 2022





MICROSESSIONS

MONDAY, JULY 19

2:00-2:45 PM

WORKZONE SAFETY MICRO-SESSION

WatchForUs: Raising Awareness to Protect Workers

The health and safety of industry workers is job #1. However, worker safety doesn't rest with industry alone – it requires awareness from the driving public. Now in its fourth year, NAPA's award-winning WatchForUs campaign includes materials, sharables, and prompts for discussing the dangers of distracted driving. Learn how industry peers reduce distracted driving, discover ways to leverage campaign materials year-round, and see who earned this year's grand prize as the nation's top advocate for work zone safety.

3:30-4:15 PM

ENVIRONMENTAL HEALTH & SAFETY MICRO-SESSION

Controlling Fugitive Emissions and Odors at Mix Plants

Increased public and regulatory agency scrutiny continue to make it increasingly difficult to permit or operate a mix plant, especially in or near high-density urbanized areas. While regulated plant stack emissions, like particulate matter and nitrogen oxides (NOx), are almost non-existent due to engineering controls and other operational technologies, controlling fugitive odors have been a bit more difficult. A potential obstacle to ongoing harmonious facility operations in high-density communities, the efficient control of odors and other fugitive emissions have become increasingly

important. Understand what recent municipalities are requiring and learn about effective ways to control both plant odors and fugitive emissions.

4:30-5:15 PM

ASPHALT MARKETING MICRO-SESSION

Countering Concrete's Competitive Claims: What's Working?

Winning pavement projects in competition with the concrete pavement industry is no longer just about submitting a low, winning bid. Learn how the concrete pavement industry is using unconventional means to chip away at asphalt pavement's market share. Hear how the asphalt pavement industry is combatting these strategic plays and how you can prepare to combat these issues when they arise in your market.

TUESDAY, JULY 20

1:00-1:45 PM

LEGISLATIVE MICRO-SESSION

What the Emerging Infrastructure Bills in Congress Mean for the Asphalt Pavement Industry

Big, green, and transformational are just a few descriptors of the infrastructure proposals pending in Congress. Learn what's in the proposals and how they could impact companies that supply asphalt mix to the publicly funded highway market over the next five years and beyond. We'll also review the politics surrounding these proposals, what NAPA is advocating for in an infrastructure bill, and the current timeline for enactment. Hear what's happening on Capitol Hill and get answers to your questions.

2:45-3:30 PM

PAVEMENT ECONOMICS COMMITTEE: LCCA MICRO-SESSION

Reevaluating Life-Cycle Cost Analysis (LCCA)

LCCA is commonly used in the decision-making process for infrastructure projects. However, most policy on LCCA was written by engineers who have not had formal economic training. As part of a Pavement Economics Committee project, NAPA hired an engineer and an economist to evaluate current LCCA principles and policies from both viewpoints to determine how best practices, such as choosing a discount rate, should be applied moving forward.

3:45-4:30 PM

TECHNICAL MICRO-SESSION

An Introduction to Cold Central Plant Recycling

As the industry continues to discuss every opportunity to reduce greenhouse gas emissions, Cold Central Plant Recycling (CCPR) has generated interest. This session will answer your initial questions about CCPR, the process by which asphalt pavement recycling takes place at a central location using a stationary cold mix plant and an existing stockpile of recycled asphalt pavement (RAP).



COMMITTEE MEETINGS

NAPA's many special and standing committees examine topics and issues that are pertinent to the asphalt pavement industry. The following committees will meet during the Midyear Meeting. Committee service is restricted to NAPA members, but any registered meeting attendee may attend these meetings and offer input to shape the asphalt industry.

ASSOCIATE MEMBER COUNCIL

Represents the interests of NAPA associate members, which includes equipment manufacturers and dealers, materials and additive suppliers, paving contractors, and consultants.

COMMITTEE FOR ENGINEERING APPLICATION & PRACTICE

Identifies, evaluates, and prioritizes the application and practice of key engineering ideas and solutions impacting the asphalt pavement industry. The Committee monitors and evaluates current national implementation efforts to ensure industry has the needed resources (educational resources, training tools, etc.) to achieve successful industry application.

COMMITTEE FOR ASPHALT RESEARCH & TECHNOLOGY (CART)

Formulates a program for the development and implementation of research and technology activities.

COMMUNICATIONS COMMITTEE

Develops, guides, and implements strategies for communicating with the NAPA membership. The Committee also considers ways to connect with and build a reputation with industry partners to amplify the value of NAPA, the important work of its members, and the essential nature of the asphalt pavement sector.

ENVIRONMENTAL COMMITTEE

Promotes NAPA's Strategic Goal to support EH&S excellence across the industry. Identifies and prioritizes key environmental issues impacting the industry. Focused on developing tools that improve environmental performance, assist with regulatory compliance, and address public concern associated with plant and paving operations.

HEALTH & SAFETY COMMITTEE

Promotes NAPA's Strategic Goal to support EH&S excellence across the industry. Identifies and prioritizes key health and safety issues impacting the industry. Focused on developing tools that identify and promote practices to reduce plant and paving site injuries, assist with regulatory compliance, and train employees on work zone safety.



IMPACT LEADERSHIP GROUP

Emerging leaders committed to making a lasting IMPACT on the asphalt industry through education, leadership development, and networking.

LEGISLATIVE COMMITTEE

Identifies and prioritizes key industry legislative issues pending before Congress. The committee develops legislative recommendations in advance of major highway and airport reauthorization legislation. The committee also responds to proposed regulations pending before relevant federal agencies.

MEMBERSHIP STEERING COMMITTEE

Responsible for the development, implementation, direction, and monitoring of new member recruitment and member retention for NAPA.

POLITICAL ACTION COMMITTEE

The NAPA PAC's purpose is to raise and spend money to elect candidates to Congress who support increasing Federal investments for highways and roads. It also supports candidates who oppose pavement-type selection mandates. The Committee oversees the broad activities of the NAPA PAC, including approving an annual budget and strategic disbursements to congressional candidates.

SUSTAINABILITY COMMITTEE

Identifies, evaluates, and prioritizes key sustainability issues impacting the asphalt pavement industry to ensure that the benefits of asphalt pavements are properly recognized in green rating systems, standards, and specifications. Develops guidance and procedures to quantify the potential environmental impact of asphalt pavements.

WORKFORCE DEVELOPMENT COMMITTEE

Develops and guides NAPA's strategic efforts to accelerate recruitment and retention of workers through the development and deployment of effective communications about the benefits and opportunities for career growth and advancement in the asphalt industry; construction of a comprehensive and collaborative network of partnerships with stakeholders inside and outside of the industry; and working to assist NAPA members in creating exceptional work environments and opportunities for workers.

THANK YOU TO OUR CURRENT 2021 SPONSORS





NETWORKING OPPORTUNITIES

The NAPA Midyear Meeting is an excellent opportunity for networking with industry peers to share information, learn from others, and make career contacts and friends for life. In addition to the casual networking opportunities available during meals and refreshment breaks, additional networking events at the Midyear Meeting include:

SUNDAY, JULY 18

5:00-9:00 PM

IMPACT Leadership Group Event: Nashville Sounds vs. Louisville Bats and Picnic

*(Optional Event — Separate Registration
Required — Open to All Midyear Meeting Attendees)*

Sponsored by:

DYNAPAC

Enjoy a picnic and baseball game with your NAPA colleagues, peers, and staff as the Nashville Sounds take on the Louisville Bats. This optional social event is a fundraiser for the NAPA Research & Education Foundation (NAPAREF) – every event ticket sold supports NAPAREF! Purchase your event tickets when you register for Midyear. Add this as a session when registering for the meeting.



PRICE:
\$125 PER TICKET
**BASEBALL TICKETS,
PICNIC, & BEVERAGES
INCLUDED**

MONDAY, JULY 19

6:00-7:30 PM

Networking Reception

(Included in Registration Fee)

Sponsored by:



Catch up with friends and industry peers while enjoying hors d'oeuvres and cocktails.





GENERAL INFORMATION

HOTEL INFORMATION

Renaissance Nashville Hotel: 611 Commerce Street, Nashville, TN 37203 **SOLD OUT** as on June 18



OVERFLOW HOTEL
Holston House
Nashville, The Unbound Collection by Hyatt
118 7th Avenue North,
Nashville, TN 37203
(next to the Renaissance)
615-392-1234

[Reserve Your Accommodations Online](#)

NAPA Room Rate \$239 | **Cut off** July 2

Check-In: 4:00pm | **Check-Out:** 12:00 noon

Deposit and Cancellation Policy: All reservations require a one-night deposit by major credit card. Deposits will be fully refunded if reservations are cancelled at least 72 hours prior to arrival.

REGISTRATION

Registration is open to all NAPA members, as well as to other members of the asphalt pavement industry. The conference fee includes both general sessions, all micro-sessions, committee meetings, meals, refreshment breaks, and the Monday night networking reception. The IMPACT Leadership Group event requires separate registration.

Register:
AsphaltPavement.org/Midyear

LOCAL NASHVILLE INFORMATION

Airport: Nashville International Airport (BNA) — 9.5 miles/21 minutes

Ground Transportation: The Renaissance Nashville Hotel does not have an airport shuttle. [Please click here for detailed ground transportation options.](#) Sample rates from BNA to Renaissance: Taxi - \$25, Uber & Lyft - \$16

Parking Rate: Valet: \$45 daily

Recommended Attire: Business casual attire is strongly encouraged. Please dress comfortably to ensure the best meeting environment. The July average daily high in Nashville is 90 degrees. Temperatures at night average around 70 degrees.

Mobile App: Install the NAPA Events mobile app to conveniently access information about the NAPA Midyear Meeting schedule, speakers, sponsors, hotel floor plans, and more. Visit the Google Play or Apple App Store and search for **CrowdCompass Events**, and click Get to install the app. Once the app is installed, search for **NAPA** in current & upcoming meetings and select the 2021 NAPA Midyear Meeting. If you already have the app on your phone, great! Just search for **NAPA** in current & upcoming meetings. Event information will be available in the app starting in June and will update automatically as the meeting approaches. **Or scan this QR code to access the event.**



SHOW YOUR SUPPORT THROUGH SPONSORSHIPS

Sponsors of the NAPA Midyear Meeting have an open door to a select audience of asphalt industry leaders. Sponsorship of the Midyear Meeting puts your company's name foremost in the eyes of your target market. It brings industry positioning, brand awareness, and positive exposure to key decision makers. The sooner you sign up as a sponsor, the more coverage you will receive. To learn more about our new sponsorship levels and opportunities, [download a copy of the sponsorship prospectus at AsphaltPavement.org/Midyear.](#)

To reserve your sponsorship or discuss customized packages, contact Liz Price, Manager of Meetings and Education, at LPrice@AsphaltPavement.org or 888-468-6499.

Registration Cancellation Policy

The registration fee, less 30% handling charges, will be refunded if cancellation is received in writing by NAPA on or before June 30, 2021. After that date, no refunds for registrations or optional events are possible. Substitutions are allowed at any time. Individuals are not considered registered until payment is received. If you have registered correctly, you will receive a confirmation email.