

PRELIMINARY PROGRAM

2022
**MIDYEAR
MEETING**



THE RITZ-CARLTON BACARA
SANTA BARBARA
CALIFORNIA

REGISTER
ONLINE
BY **JULY 1** TO
SAVE \$50!

PRELIMINARY PROGRAM
SPONSORED BY



[ASPHALTPAVEMENT.ORG/MIDYEAR](https://asphalt Pavement.org/midyear)

#NAPAMIDYEAR

Dear Friends,

Please join us for a warm and engaging Midyear Meeting in Santa Barbara, California. I assure you the warmth will be felt both outside and in the conference halls of The Ritz-Carlton Bacara on July 10-13. This will be a prime opportunity to hear the latest national updates as well as learn about opportunities and challenges facing our industry. As we all begin to travel more, it will be great to connect with good friends and network with our peers.

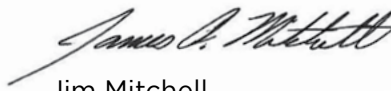
Along with committee meetings, this year's program includes meetings of the four Regional Advisory Councils. Most of these meetings are open to guests, so you can hear directly from staff and leadership on issues important to you and your company.

Additionally, don't miss the chance to learn from a micro-session of your choice and two engaging general sessions.

THIS WILL
BE A PRIME
OPPORTUNITY TO HEAR
THE LATEST NATIONAL
UPDATES AS WELL AS LEARN
ABOUT OPPORTUNITIES
AND CHALLENGES
FACING OUR
INDUSTRY.

We're not holding back on the fun, either. The IMPACT Leadership Group will host an optional social event on Tuesday evening, July 12. Your ticket purchase helps the NAPA Research & Education Foundation (NAPAREF) support our industry through scholarships, the CARE fund, and more.

Join us for all of this while enjoying the beautiful Southern California scenery. Visit AsphaltPavement.org/Midyear to register and find hotel information. I look forward to seeing you soon.



Jim Mitchell
NAPA Chairman of the Board



ABOUT THE EVENT

The NAPA Midyear Meeting is three comprehensive days of committee meetings and educational sessions focused on advancing the asphalt pavement industry. Throughout this meeting, NAPA leadership gathers input, makes decisions, and reaffirms the strategic direction of our industry, members, and stakeholders.

WHO ATTENDS?

The NAPA Midyear Meeting is designed to benefit all senior and middle management personnel from asphalt pavement mix production and placement companies. Consultants, agency officials, academics, equipment manufacturers, suppliers, and distributors will also benefit. You do not need to be a NAPA member to register and attend.



WHY SHOULD YOU ATTEND THE NAPA MIDYEAR MEETING?

- 1 Learn about the work of NAPA committees to address industry challenges and advance opportunities.**
- 2 Contribute to committee work by sharing your unique input and expertise.**
- 3 Hear about innovative projects, regulatory updates, and technological advances to help your business.**
- 4 Create and strengthen relationships with fellow members and NAPA leadership.**

WHAT TO EXPECT

NAPA's Midyear Meeting is "business first," driving the future of the industry and the Association through committee meetings as well as formal and informal conversations. Most committee meetings are open, meaning anyone can attend and, when appropriate, provide input or ask questions. (Attending meetings means adhering to certain policies, which you'll agree to by signing attendance at each meeting.)

All attendees are welcome to sit in on general and micro-sessions for inspiration, insight, and learning. Network with peers through casual interaction and scheduled events – the meeting environment is friendly and welcoming to all. So is our host city of Santa Barbara – visit AsphaltPavement.org/Midyear to find additional things to do before and after the meeting!

Comfortable business casual attire is recommended. Typical July weather reaches a high of 87 and a low of 64 with no rain.

REGISTRATION RATES

ONLINE BEFORE JULY 2

NAPA Member	\$500	Non-Member	\$650
Spouse/Guest	\$275	Spouse/Guest	\$375
Child 5-12	\$50	Child 5-12	\$50

ONSITE STARTING JULY 10

NAPA Member	\$550	Non-Member	\$700
Spouse/Guest	\$300	Spouse/Guest	\$425
Child 5-12	\$75	Child 5-12	\$75

REGISTER NOW AT
ASPHALTPAVEMENT.ORG/MIDYEAR

**OPTIONAL
SOCIAL EVENT**
HOSTED BY IMPACT
LEADERSHIP GROUP
\$125
SEE **PAGE 9** FOR
DETAILS

REGISTRATION

Registration is open to all NAPA members and other members of the asphalt pavement industry.

YOUR REGISTRATION INCLUDES:

- general sessions
- micro-sessions
- all open meetings
- hosted meals & networking events as specified on the event schedule

YOUR REGISTRATION DOES NOT INCLUDE:

- travel, accommodations, ground transportation
- meals, except where specified on the event schedule
- entry to the optional social event hosted by IMPACT Leadership Group

CANCELLATION POLICY

The registration fee, less 30% handling charges, will be refunded if cancellation is received in writing to NAPA at Events@AsphaltPavement.org on or before June 20, 2022. After that date, no refunds for registrations or optional events will be granted. Substitutions are allowed at any time. Individuals are not considered registered until payment is received. If you have correctly registered, you will receive a confirmation email from NAPA headquarters.

ADDING TO AN EXISTING REGISTRATION

Do you need to sign up for the IMPACT Leadership Group event on Tuesday night? Did your spouse decide they want to go to Santa Barbara after all? It's not too late! You can easily add to your existing registration.

- 1 Login at **Member**.
AsphaltPavement.org.
- 2 Go to My Account.
- 3 Scroll down to My Registrations and select View/Edit Details next to your name.
- 4 Click on the purple pencil icon marked Edit.
- 5 Click the green Next Step button on the right to add Sessions (IMPACT event on Tuesday).
- 6 Click the green Next Step button on the right again to add Guests.

EVENT SCHEDULE

SUNDAY, JULY 10

11:00 am – 12:00 pm	Dues, Finance & Audit Committee <i>(by invitation)</i>
12:15 pm – 3:15 pm	Board of Directors Meeting <i>(by invitation)</i>

MONDAY, JULY 11

8:00 am – 9:30 am	Southeast Region Advisory Council
8:15 am – 9:45 am	Sustainability Committee
9:45 am – 11:15 am	Northeast Region Advisory Council
11:30 am – 1:00 pm	Opening General Session & Lunch: 2022 Economic Forecast and Its Impact on the Public and Private Asphalt Markets
1:15 pm – 2:15 pm	IMPACT Leadership Group
1:15 pm – 2:45 pm	Committee for Engineering Application and Practice (CEAP)
3:00 pm – 4:00 pm	Pavement Economics Committee (PEC) <i>(by invitation)</i>
4:15 pm – 5:15 pm	Legislative Committee
6:00 pm – 7:30 pm	Welcome Reception

TUESDAY, JULY 12

8:00 am – 9:30 am	Western Region Advisory Council
8:15 am – 9:45 am	Health & Safety Committee
9:45 am – 11:15 am	Northcentral Region Advisory Council
11:30 am – 12:15 pm	Micro-Sessions <ul style="list-style-type: none">• Group Captives – How to Improve Your Safety Culture and Stabilize Premiums for Workers' Comp, Auto and General Liability Insurance• Plastics in Asphalt: A Contractor's Perspective• Buy Clean Procurement: An Opportunity to Grow Your Asphalt Pavement Market
12:30 pm – 1:30 pm	NAPAREF Board of Trustees <i>(by invitation)</i>
1:30 pm – 3:00 pm	Associate Member Council
3:15 pm – 4:45 pm	Committee for Asphalt Research & Technology (CART)
6:00 pm – 8:00 pm	Workforce Development Committee Optional Social Event hosted by IMPACT Leadership Group

WEDNESDAY, JULY 13

7:00 am – 8:30 am	Environmental Committee
7:30 am – 8:30 am	World of Asphalt Management Committee <i>(by invitation)</i>
8:30 am – 10:00 am	Closing General Session & Breakfast: Building Dynamic Teams: Recognizing the People Who Are Important to Your Business

GENERAL SESSIONS



Opening
General Session
& Lunch

2022 Economic Forecast and Its Impact on the Public and Private Asphalt Markets



Elliot Eisenberg, PhD

Sponsored by:



WIRTGEN GROUP

Chief Economist Elliot Eisenberg returns to provide an informative – and widely entertaining – update and outlook on the latest factors driving the nation’s economy. Specifically, this session will address the overall economy, how GDP will perform, oil prices, workforce challenges, supply chains, and much more of interest to NAPA members. Dr. Eisenberg’s presentation will provide attendees with relevant, valuable information that will help attendees understand what events are likely to drive the American economy moving forward.

Elliot Eisenberg, PhD, earned a BA in economics with first class honors from McGill University in Montreal, as well as a master’s and PhD in public administration from Syracuse University. A former Senior Economist with the National Association of Home Builders in Washington, DC, he is the creator of the multifamily stock index (the first nationally recognized index to track the total return of public firms principally involved in the ownership and management of apartments) and the author of more than 85 articles, serves on the Expert Advisory Board of Mortgage Market Guide, and is a regular consultant to several large real estate professional associations, hedge funds, and investment advisory groups. Dr. Eisenberg has been invited to testify before lawmakers and is often asked to comment on proposed legislation. His research and opinions have been featured in Bloomberg, Business Week, Bureau of National Affairs, Forbes, Fortune, and many other publications. He is a regularly featured guest on cable news programs and talk/public radio.

GENERAL SESSIONS



Closing
General Session
& Breakfast

Building Dynamic Teams: Recognizing the People Who Are Important to Your Business



Thomas Haun

Chief Operating Officer, Turner Mining Group

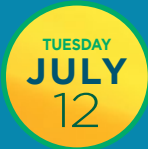
Sponsored by:



Turner Mining Group discusses their approach to recruiting, retaining, and developing top talent to build a competitive advantage. COO Thomas Haun recognizes that their company vision means nothing if they can't get the right people on board to make it happen. They dig into (1) the role brand plays in recruiting top talent, (2) how organizational flexibility creates fertile ground for new ideas and change, (3) what it means to “treat people right” in the industry, (4) the balance between speed and stability when it comes to building the ideal team, (5) how company values are used to set the right tone, (6) creating the right approach to training and development, and (7) navigating employee retention in an industry that traditionally experiences high turnover. Attendees across the industry will find value in learning how to leverage today's talent pool and how to shift their mindset when building a team. We believe as leaders, it's important to realize that the company's success doesn't rely on you alone, but on the experience and commitment of the collective.



MICRO-SESSIONS



11:30 am –
12:15 pm

Group Captives – How to Improve Your Safety Culture & Stabilize Premiums for Workers' Comp, Auto, & General Liability Insurance

John Sobecki, Senior Vice President, Captive Resources, will unlock the secret to risk sharing and demonstrate how shareholders of a group captive can better control their insurance costs rather than being subject to the volatility of the traditional insurance industry. Partner companies share a common theme. And that is a commitment to safety and claims management. By doing this, members of a group captive can not only lower their upfront costs, but can also capture underwriting and investment income over the long term. By leveraging their current risk management program with the expertise of world class service providers, the ideal group captive will stabilize premiums and make insurance a more predictable expense. Hear success stories from NAPA member companies. Find out if a captive is right for you! Because if it is, this could be the best insurance decision that your company will ever make.

Plastics in Asphalt: A Contractor's Perspective

In 2020, NAPA and the Asphalt Institute published its State of the Knowledge on the use of plastics in asphalt. Since that time, numerous demonstration projects have experimented with using recycled plastics in asphalt mixtures. Hear from asphalt contractors who have participated in the projects. Participants in this micro-session will learn steps contractors took to ensure mixture performance; understand how using recycled plastics impacted mix design, production, and construction; and ask those familiar with the processes lingering questions about the use of recycled plastics in asphalt.

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Buy Clean Procurement: An Opportunity to Grow Your Asphalt Pavement Market

On the heels of Congress enacting the largest public works investment in our nation's history, the highway construction market will see a shift from owners seeking to use low-embodied construction materials over more typical and traditional materials used in highway, road, and airfield pavements. What is driving the so-called "Buy Clean" procurement? What strategies do asphalt pavement producers and contractors employ to grow their market under these new Buy Clean procurement strategies? NAPA's professional staff will address these questions during this fascinating micro-session that explores Buy Clean procurement policies as a new market opportunity. NAPA Executive Vice President for Advocacy Jay Hansen will address the key legislative and regulatory drivers that are creating these new market opportunities. NAPA Director of Sustainable Pavements Joseph Shacat will bring attendees up to date on how NAPA is helping the industry prepare for Buy Clean procurement and how it can grow your market.

NETWORKING OPPORTUNITIES

The Midyear Meeting is an excellent opportunity for networking with industry peers to share information, learn from others, and make career contacts and lifelong friends. In addition to the casual networking available during meals and breaks, other opportunities to network with peers include:

WELCOME RECEPTION

(included in registration fee)



6:00 pm –
7:30 pm

Sponsored by:



Take advantage of the opportunity to catch up with industry peers and friends in person.



OPTIONAL SOCIAL EVENT

hosted by IMPACT Leadership Group



6:00 pm –
8:00 pm

Sponsored by:



Join your NAPA colleagues for some laid-back California-style fun in a private event at [Brass Bear Brewing & Bistro](#). We'll have outdoor games in the Beer Garden (giant Jenga, ping pong, foosball, and more), food, beverages, and plenty of time to mingle and catch up with friends. Afterward, feel free to wander around the [Funk Zone](#) for a bit; we will have staggered bus returns to the hotel.

(Separate registration of \$125 is required – see registration details on [page 4](#) for instructions on adding this event to your existing registration)



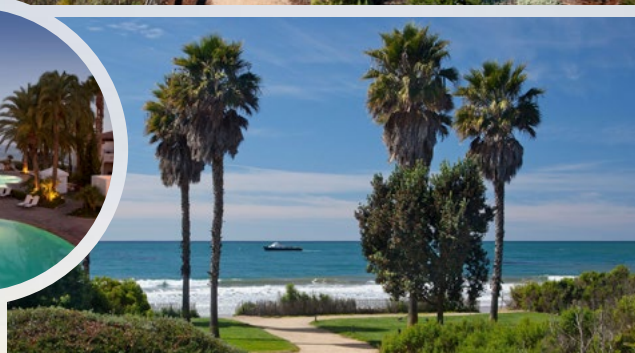
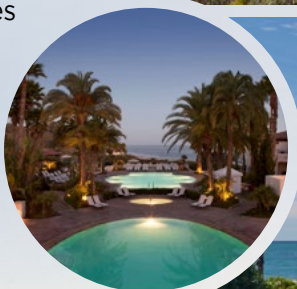
HOTEL & TRAVEL

THE NAPA MIDYEAR MEETING TAKES PLACE AT:

The Ritz-Carlton Bacara

8301 Hollister Avenue, Santa Barbara, CA 93117
805-968-0100

NAPA's room block at The Ritz-Carlton Bacara is fully committed (sold out). Rooms may become available due to cancellations and/or changes in arrival and departure dates. If you are interested in being added to the wait list, please email your name and arrival/departure dates to [Liz Price](#). Please see our website for [other hotel options](#) and advice for [avoiding hotel scams](#).



AIRFARE DISCOUNTS TO SBA



Santa Barbara has a regional airport (SBA) that receives flights from a few major airlines through a handful of major cities such as Phoenix, Las Vegas, San Diego, San Francisco, and Dallas. The closest major airport is Los Angeles International (LAX), about 90 miles southeast of Santa Barbara.

The following airlines are offering discounts to NAPA attendees flying to/from Santa Barbara Airport (SBA).

American Airlines

Book online or call American Airlines Meeting Services at 800-433-1790. Use AA promotion code 7572EN.

United Airlines - United Meetings Travel

Book online or call United Meetings Travel at 800-426-1122.
Use UA offer code ZM4U497161.

**FIND ADDITIONAL TRAVEL
INFORMATION AND UPDATES AT
[ASPHALTPAVEMENT.ORG/MIDYEAR](https://asphaltpavement.org/midyear)**

PROFESSIONAL DEVELOPMENT HOURS

Professional Development Hours (PDHs) may be claimed for attending the NAPA Midyear Meeting General Sessions and Micro-Sessions. Each hour of participation earns one PDH, and attendees must maintain their own records of attendance. A maximum of 3.75 PDH hours can be earned during the Midyear Meeting. NAPA will confirm an individual's registration at the request of a licensing or certifying agency. Anyone seeking PDH credits should first check with their state licensing board to ensure that self-reported PDH credits will be accepted.

THANKS TO OUR MEETING SPONSORS!



TO INQUIRE ABOUT SPONSORSHIP OPPORTUNITIES, CONTACT LIZ PRICE, MANAGER OF MEETINGS AND EDUCATION, AT LPRICE@ASPHALTPAVEMENT.ORG OR 888-468-6499.



**SAVE
THE DATE**

**IMPACT LEADERSHIP
GROUP CONFERENCE
SEPT. 13-15, MINNEAPOLIS**

[ASPHALTPAVEMENT.ORG/IMPACT](https://asphaltpavement.org/impact)

**NAPA 2023
ANNUAL MEETING
FEB. 5-8, MIAMI BEACH**

[ASPHALTPAVEMENT.ORG
/ANNUAL](https://asphaltpavement.org/annual)

**REGISTER NOW FOR THE
NAPA 2022 MIDYEAR MEETING!
[ASPHALTPAVEMENT.ORG/MIDYEAR](https://asphaltpavement.org/midyear)**