

PROGRAM & REGISTRATION

2022 NAPA ANNUAL MEETING



Preliminary Program
Sponsored by



SCOTTSDALE January 23-26
The Phoenician

AsphaltPavement.org/Annual | #NAPAAAnnual

The NAPA Annual Meeting is in person once again! Following a safe and successful Midyear Meeting, we invite you to join us for our 2022 Annual Meeting to participate in industry-wide networking, gain practical knowledge in asphalt pavement engineering and application, and steer the industry's future.

As the asphalt pavement industry moves through a generational transition, innovation in processes, technologies, and business practices is king. We are challenged now more than ever to harness change. To remain relevant, we must be malleable, creative,

strategic, and competitive in every aspect of our companies — from the product we deliver to the tone we set in the workplace.

During the meeting, industry and academic experts will discuss disruptive technologies, workforce development strategies, asphalt quality trends, legislative opportunities in an election year, and safety culture.

Combined with unparalleled industry networking opportunities, NAPA's Annual Meeting is where asphalt professionals gain the necessary insight to level up their operations.

If harnessing change is our industry's resolution for the New Year, the first step to take is to register for the 2022 NAPA Annual Meeting, January 23-26 at The Phoenician in Scottsdale, Arizona.

Who Attends

The NAPA Annual Meeting is designed for individuals involved in corporate leadership and management; engineers and technicians responsible for asphalt production, road construction, and sustainability; estimators who bid on asphalt projects; legislative advocates; health and safety professionals; and industry and government partners.



Schedule at a Glance

SATURDAY, JANUARY 22

- 7:00 am – 1:00 pm IMPACT Leadership Group Golf Tournament, Breakfast & Lunch (Optional Ticketed Event)
3:00 pm – 4:00 pm NAPAREF Board of Trustees Meeting (by invitation only)

SUNDAY, JANUARY 23

- 7:00 am – 8:00 am Worship Service
8:15 am – 9:15 am North Central NAPA Advisory Council ●
9:30 am – 12:00 pm Committee for Asphalt Research and Technology (CART) ●
4:00 pm – 5:00 pm Annual Business Meeting (open to all members)
5:00 pm – 6:00 pm First Timer/New Member Reception (by invitation only)
6:00 pm – 7:30 pm Welcome Reception

MONDAY, JANUARY 24

- 7:00 am – 8:00 am Breakfast for Attendees
7:00 am – 8:00 am Western/Pacific NAPA Advisory Council ●
8:15 am – 10:15 am **General Session I:** Passing of the Gavel and Keynote: From Success to Significance ●
10:15 am – 10:45 am Refreshment Break
10:45 am – 12:00 pm **General Session II:** Impacts of the Infrastructure Bill: How Will It Affect You & Your Business? ●
12:00 pm – 1:00 pm Lunch (on your own)
1:00 pm – 2:00 pm Concurrent Educational Workshops: ●
• EPDs & Embodied Carbon: A Deep Dive into Policy Considerations ●
• Positioning Your Company to Recruit Tomorrow's Workforce ●
2:00 pm – 2:30 pm Refreshment Break
2:30 pm – 3:30 pm Political Action Committee ●
2:30 pm – 4:30 pm IMPACT Leadership Group ●
Sustainability Committee ●

TUESDAY, JANUARY 25

- 7:00 am – 8:00 am Breakfast for Attendees
7:00 am – 8:00 am Southeast NAPA Advisory Council ●
8:15 am – 9:15 am **General Session III:** Megatrends & the New Path to Profit: How Smart Companies Use Sustainability to Create Value ●
9:15 am – 9:30 am Refreshment Break
9:30 am – 11:00 am **General Session IV:** Black, Green, & Gold: Exploring Climate Incentives & Initiatives ●
11:00 am – 11:15 am Refreshment Break
11:15 am – 12:15 pm Communications Committee ●
Associate Member Council ●
Health & Safety Committee ●
12:15 pm – 2:00 pm New Board of Directors Lunch (by invitation only)
12:15 pm – 2:00 pm NAPA Past Presidents & Chairs Lunch (by invitation only)
12:30 pm – 2:00 pm Committee for Engineering Application and Practice (CEAP) ●
2:00 pm – 3:00 pm Concurrent Educational Workshops: ●
• Environmental Justice Impacts on Asphalt Mix Plant Operations ●
• Cold Central Plant Recycling: Continuing the Conversation ●
3:00 pm – 3:30 pm Refreshment Break
3:30 pm – 4:30 pm Legislative Committee ●
3:30 pm – 5:00 pm Workforce Development Committee ●
Environmental Committee ●
4:45 pm – 5:45 pm Northeast NAPA Advisory Council ●
6:00 pm – 11:00 pm IMPACT Leadership Group Reception, Dinner & Entertainment

WEDNESDAY, JANUARY 26

- 8:15 am – 10:00 am Awards Breakfast & Ceremony
10:00 am – 10:30 am Break
10:30 am – 11:30 am Membership Steering Committee ●
10:30 am – 11:45 am World of Asphalt Management Committee (by invitation only) ●
12:30 pm – 6:15 pm ASU Pavement Lab Site Visit & Reception (Optional Ticketed Event)

- Council and Committee Meetings
- Education

General Sessions

Four general sessions will explore inspirational and educational topics to help strategically expand your operations for the future while placing your company at the forefront for success now.

GENERAL SESSION I: Passing of the Gavel & Keynote



Outgoing Chairman:
Jay Winford, *President,*
Prairie Contractors, LLC



Incoming Chairman:
Jim Mitchell, *President,*
Superior Paving Corp.

KEYNOTE SPEECH:

From Success to Significance



Speaker:
Dr. Nido Qubein, *President,*
High Point University

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Dr. Nido Qubein came to the United States with \$50 in his pocket and a few words of English in his vocabulary... yet went on to become one of America's most sought-after speakers and consultants. As a university president, the story of his tenure at High Point University is known to many. In less than a decade, he led the institution to phenomenal growth (6,000 students) and significant academic advancement, quadrupling its size and moving it to the #1 spot among Best Colleges in the South. He'll share with NAPA his inspiring personal story of a life of success and significance.

GENERAL SESSION II: Impacts of the Infrastructure Bill: How Will It Affect You & Your Business?

Moderator:

Jay Winford,
President, Prairie
Contractors, LLC

Speakers:

Dr. Shawn Wilson,
Secretary, Louisiana
Department of
Transportation;
Ed Mortimer, *Vice*
President of Transportation
and Infrastructure, U.S.
Chamber of Commerce;
Jeff Soth, *Legislative Director,*
Operating Engineers (IUOE)



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Infrastructure Week was a running joke in Washington until a bipartisan group of 22

moderate Senators banded together to draft an infrastructure bill that put the American people ahead of politics. As a result, Congress passed the most significant investment in our nation's infrastructure needs in a generation, impacting every member of NAPA. The bipartisan bill creates good-paying, long-term jobs over the next 10 years, boosting the economy in the aftermath of the COVID-19 pandemic. Jay Winford moderates a panel representing business, labor, and state DOTs who will share insights on how the bill came together and what it means for the asphalt pavement market.

GENERAL SESSION III:

Megatrends & the New Path to Profit: How Smart Companies Use Sustainability to Create Value



Speaker:

Andrew Winston, author and globally recognized expert on megatrends

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Our economy and society are healing from the pandemic,

but extreme challenges like climate change and inequality remain. Business has the vast opportunity – along with the tools and skills – to help solve the world's problems, and profit by doing it. Based on his best-selling books, *Green to Gold*, *The Big Pivot*, and *Net Positive* (co-authored with legendary CEO Paul Polman), this inspiring talk from renowned strategist

Andrew Winston will show how businesses use sustainability to reduce costs and risk, while driving new revenues and brand value. Winston's eye-opening data and stories will help you navigate the seismic changes sweeping through business.



GENERAL SESSION IV:

Black, Green & Gold: Exploring Climate Incentives & Initiatives

Recognizing the gathering momentum toward a carbon-neutral economy, NAPA convened the Climate Stewardship Task Force, comprised of industry representatives and academics, to educate, empower, and engage the asphalt community. Following his general session, hear more from Andrew Winston as well as the task force's progress toward articulating a path forward for the industry. Hear from NAPA members who are devising – for a variety of reasons spurred by stakeholders, government, or goodwill – their own 'green to gold' strategies and leading their companies to explore how reducing emissions could improve the bottom line.





Educational Workshops

EPDs & Embodied Carbon: A Deep Dive into Policy Considerations

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The U.S. government has set forth a bold ambition to achieve

net zero carbon emissions by 2050. Achieving this goal requires actions and policies that affect all aspects of the U.S. economy. To this end, state and local agencies are increasingly mandating the use of environmental product declarations (EPDs) as part of the procurement and project delivery process. In addition, some jurisdictions are developing climate action plans that aim to reduce the embodied carbon emissions associated with buildings and infrastructure. The federal government is also exploring EPDs as a procurement requirement for direct federal contracts. Join our speakers in a fireside chat, to get the national EPD policy perspective and learn why you should get involved in the policy-development process early. Gain ideas to engage and influence these discussions and strategies to craft EPD policies that advance industry priorities while reducing greenhouse gas emissions.

Positioning Your Company to Recruit Tomorrow's Workforce

In the escalating struggle to attract and retain talent, contractors continue to seek ways to differentiate their organization. According to recent member feedback, contractors are eager to hire additional laborers and truckers. Join this informative workshop for insight on what comparative industries are doing to successfully build their workforce. Learn some of the best practices, messages, and techniques for recruiting industry labors and truckers. Discover what associations are doing to assist you in expanding your recruitment pipeline.



Environmental Justice Impacts on Asphalt Mix Plant Operations

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The Biden administration has made environmental justice (EJ) one

cornerstone of federal environmental policy. Although lacking in legislation or regulation, EJ is being used to challenge facilities while also incorporating it into operations. While only a few states have actual EJ regulations, others are incorporating EJ principles as part of facility zoning, permitting, and operational considerations. Learn how regulatory agencies can use EJ to restrict facility operations and how companies can incorporate certain operating practices to address EJ concerns.

Key Takeaways:

- Get the latest information on EJ efforts that can impact plant siting and operations.
- Understand what EJSCREEN is and how it works.
- Learn about California's EJ program that encourages community input in facility operations.
- Recognize the types of information effective in addressing community concerns.

Cold Central Plant Recycling: Continuing the Conversation

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As the industry continues to discuss and explore opportunities

to reduce greenhouse gas emissions, our panel of producer members will continue the conversation about cold central plant recycling (CCPR). Get a high-level overview of CCPR, from establishing a business case to some of the rewards and opportunities this recycling process offers.

Key Takeaways:

- Understand how companies have approached CCPR and some key components to making the business case.
- Learn how CCPR mixes are different than asphalt mixtures, with a focus on asphalt plant production operations.
- Gain insight into opportunities that CCPR can provide in expanding market and capitalizing on carbon credit initiatives.

ASU Pavements Lab Site Visit & Reception (Optional, Free Registration Required)

Visit Arizona State University to hear about the latest pavement-related research, including presentations by faculty and program directors at ASU's Civil Engineering Department, a tour of ASU's pavement and geotechnical labs, and a hosted reception. Transportation to ASU's Tempe campus will be provided.



Select this event when you register online. If you've already registered for the Annual Meeting, log in to member.asphaltpavement.org, My Account, My Registrations, to add this event to your existing registration.



Networking Opportunities

The NAPA Annual Meeting is an excellent milieu for connecting with peers to share ideas, learn from others, and make career contacts as well as friends for life. In addition to the many casual networking opportunities NAPA members enjoy during breakfasts and coffee breaks, formal networking events at the Annual Meeting include:

Welcome Reception

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**WIRTGEN
GROUP**

Join your peers from across the country on Sunday evening to kick off the Annual Meeting on the Phoenician Patio & East Lawn. This is a great opportunity to enjoy the

gorgeous Arizona landscape while catching up and mingling with friends and colleagues.



IMPACT Leadership Group Reception, Dinner, & Entertainment

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Enjoy a signature cocktail and piano soloist Talia Roya before dinner. After dinner, get ready to dance

to the high energy sounds of Sapphire Sky, a local 6-piece band that won't disappoint.



Awards Breakfast & Ceremony

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**WIRTGEN
GROUP**

NAPA honors the industry's leaders and finest companies by paying tribute to lifetime achievements, membership milestones, operational excellence, and commitment to quality in

construction. See who is honored with the Sheldon G. Hayes Award, the industry's most prestigious recognition for quality in asphalt paving.



IMPACT Leadership Group Annual Golf Tournament (Separate Registration Fee Required)

This event takes place on one of the finest golf courses in the area. Transformed from a 27-hole course to an 18-hole course under the direction of renowned Architect Phil Smith, the new golf course at The Phoenician showcases the unique beauty of Arizona's Sonoran Desert. Redesigned and rerouted to provide a more natural rhythm and flow, the 18-hole course plays to a par 71 and offers 5 sets of player-friendly tees, ranging from 4,418 yards from the forward tees to 6,600 yards from the championship tees. Guests can also make use of a driving range to master their game.

Select this event when you register online. If you've already registered for the Annual Meeting, log in to member.asphaltpavement.org, My Account, My Registrations, to add this event to your existing registration.

Welcome, Spouses & Guests!

As a registered spouse/guest, you are invited to participate in 1 of 4 planned special events at no additional charge. (It's included in your registration fee.) Sign up on a first come, first served basis. The spouse/guest will receive an email to select their preferred event option after we receive registration.

These events are only for registered spouses/guests. This invitation is not transferable. Attendees are not able to purchase tickets to these events.

OPTION 1

Desert Botanical Garden and Cosanti

Monday, January 24

8:45 am – 2:30 pm or 9:45 am – 3:45pm

Enjoy a day exploring two gems of the Arizona desert.

Spanning 55+ acres, the Desert Botanical Garden is home to thousands of species of cacti, trees, and flowers from all over the world. It's an iconic area landmark featuring outstanding displays and exhibits.

A colorful and passionate Italian architect, Paolo Soleri came to Arizona in 1947 as a student of architect Frank Lloyd Wright. Soleri and his wife moved to Scottsdale in 1956, founding Cosanti as their home and studio where he developed the concept of arcology (architecture + ecology). Soleri is best known for his beautiful hand-poured bronze wind-bells, which you will get a chance to see live.

This tour includes a boxed lunch.



OPTION 2

Hummer Desert Tour

Monday, January 24

12:45 pm – 4:45 pm

Climb aboard a Hummer at The Phoenician and head directly into the heart of the desert! You will experience thrills as it conquers intense desert terrain. Guides will discuss the unique plants and wildlife inhabiting the majestic landscape. Through mud, dirt, water, and rocks, you will coast along trails high above the ground, navigating the Tonto National Forest. Get ready to explore nearly 20 miles of rugged, untamed desert. In a Hummer, there are no dead ends!

This tour includes bottled water, sodas, and snacks.



OPTION 3

Musical Instrument Museum (MIM) Tour & Special Exhibit

Tuesday, January 25

8:45 am – 1:30 pm

Be amazed by the beauty and diversity of sound from across the globe, enriched by the stories the instruments tell during this unique experience. Opened in 2010, the MIM is the largest museum of its type in the world, displaying 15,000+ musical instruments and associated objects from 200 countries and territories. A docent-guided tour will allow you to see and hear state-of-the-art displays and even play instruments in the Experience Gallery. Discover authentic instruments used by music icons like John Lennon, Taylor Swift, Elvis Presley, and Carlos Santana in the Artist Gallery. In the Target Gallery, see some of the finest instruments from MIM's collection along with loans from museums, private collections, and musicians around the world. Enjoy the newest exhibition, *Treasures: Legendary Musical Instruments*, celebrating the world's notable musical moments, performance traditions, and musical instrument developments.

This tour includes a voucher for lunch at the museum.



OPTION 4

Old Town Scottsdale Food Tour

Tuesday, January 25

10:15 am – 1:45 pm

Open your mind and palate to the culture of the Southwest, one taste at a time! As you travel through the same streets that the cowboys of the early 1900s frontier stomped on, Old Town Scottsdale will surprise and delight your taste buds. Expert guides will lead you to stops at iconic Scottsdale restaurants where you'll enjoy enough food to nourish your lunch cravings. While nibbling and sipping, discover Old Town Scottsdale from past to present and learn how it has grown while maintaining its authentic and historical charm. Come see for yourself why Old Town Scottsdale has remained one of the most popular and tasty tourist destinations in the country!



Registration & Travel

Registration is open to all NAPA members and potential members. The conference fee includes all educational programs, breakfasts, refreshment breaks, the Welcome Reception, the IMPACT Leadership Group Reception/Dinner, and the awards breakfast. Registration includes a \$40 tax-deductible contribution to the NAPA Research and Education Foundation (NAPAREF) to support its operations so it can continue to deliver its many programs including NAPA Care and professor training at the National Center for Asphalt Technology (NCAT). Separate registration (\$350) is required for the IMPACT Leadership Group Golf Tournament.

Registration Rates

NAPA Member: \$1,575	Potential Members: \$1,855
Spouse/Guest: \$575	Spouse/Guest: \$725
Children 5-12: \$200	Children 5-12: \$200

Health & Safety

During registration, you will be required to acknowledge that you have read and agree to the following statement. See our website for more information.

"I understand that my participation in events like the NAPA Annual Meeting may involve a risk of exposure to COVID-19 or other infectious diseases. I knowingly assume that risk. On behalf of myself as well as my family and heirs, to the greatest extent allowed by law, I release from liability, and waive all claims against, NAPA, its officers, directors, and employees for harm, injury, damage, or death suffered by me should I contract COVID-19 or other disease as a result of my travel to, or attendance at, this event, even if arising from the negligence of any such released person."

Cancellation Policy

The registration fee, less 30% handling charges, will be refunded if cancellation is received in writing to NAPA on or before January 7, 2022. After that date, no refunds for registrations or optional events will be granted. Substitutions are allowed at any time. Individuals are not considered registered until payment is received. If you have correctly registered, you will receive a confirmation email from NAPA headquarters.

Getting There

The Phoenixian is 9 miles from Phoenix Sky Harbor International Airport (PHX). Ground transportation to the hotel is available via limousine, shuttle van, bus charter, taxi, sedan service, and car rental. Executive and rental car services are available at the on-site desk.



Host Hotel



The Phoenixian

6000 East Camelback Road, Scottsdale, Arizona 85251

The NAPA block is sold out and the hotel is fully committed during our dates. We recommend booking a room on your own, then contacting us to get added to our wait list. We can move you into the hotel as we get cancellations.

Beware fake hotel reservations and related scams.

See AsphaltPavement.org/Annual for more information.

Extending your stay? See the top 10 things to do in Scottsdale at AsphaltPavement.org/Annual.

Build Brand Awareness with Custom Sponsorships!

Sponsors of the NAPA Annual Meeting have an open door to a select audience of asphalt industry leaders. Sponsorship puts your company's name foremost in the eyes of your target market. To reserve your sponsorship or discuss customized packages, contact Liz Price, Manager of Meetings and Education, at LPrice@AsphaltPavement.org or (888) 468-6499.

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See options at
AsphaltPavement.org/Annual.

PROFESSIONAL DEVELOPMENT HOURS (PDHs)

Nationally recognized PDHs may be claimed for attending educational workshops and applicable general sessions at the NAPA Annual Meeting. Each hour of participation earns one PDH. A maximum of 8.75 PDH hours can be earned at the Annual Meeting. Attendees must maintain their own record of attendance. NAPA will confirm an individual's registration at the request of a licensing or certifying agency. Anyone seeking PDH credits should check with their state licensing board to ensure that self-reported credits will be accepted by their board.