

Diamond Commendations: The Mark of Superior Quality

SUPERIOR OPERATIONS TODAY MEAN FEWER EXPENSES TOMORROW!

As stewards of the asphalt pavement industry, NAPA is dedicated to promoting the highest standards of quality and excellence. The Diamond Commendation Program is your roadmap to achieving these standards.

The program outlines best practices for asphalt plant operations, terminal operations, asphalt production, and paving. By adhering to Diamond standards, your company can ensure top-tier performance across your operations.

The benefits of achieving one or more Diamond Commendations extend beyond operational improvements. They transform your business, industry standing, community relations, and employee satisfaction.

"Achieving this commendation signifies that Barriere meets rigorous standards set by NAPA. This recognition not only enhances our company's reputation for quality road construction, but also assures our customers of durable, long-lasting pavement surfaces."

*Joe Kennedy, Asphalt Plants and Materials Group Manager,
Barriere Construction, A CRH Co., LaPlace, Louisiana*



BENEFITS OF DIAMOND COMMENDATIONS FOR YOUR BUSINESS

When you earn Diamond Commendations, you gain insights into operational efficiencies and set the benchmark for our industry. Implementing industry best practices creates measurable results!

OPERATIONAL IMPROVEMENTS

- › Enhance safety at plants and paving sites
- › Improve plant appearance
- › Produce innovative, high-quality mixtures
- › Identify ways to save money

BUSINESS DEVELOPMENT

- › Strengthen name recognition with government officials, decision makers, and potential customers
- › Showcase your company as a good neighbor, which may be advantageous for a plant site zoning permit

COMMUNITY ENGAGEMENT

- › Deepen community relationships
- › Increase trust
- › Expand community outreach programs
- › Enhance your company's image

BOOST YOUR WORKFORCE

- › Instill a sense of pride in your employees
- › Recognize crew contributions
- › Raise employee morale

