

# NEWS



## FOR IMMEDIATE RELEASE

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## APA Names Mike Skinner New Executive Director

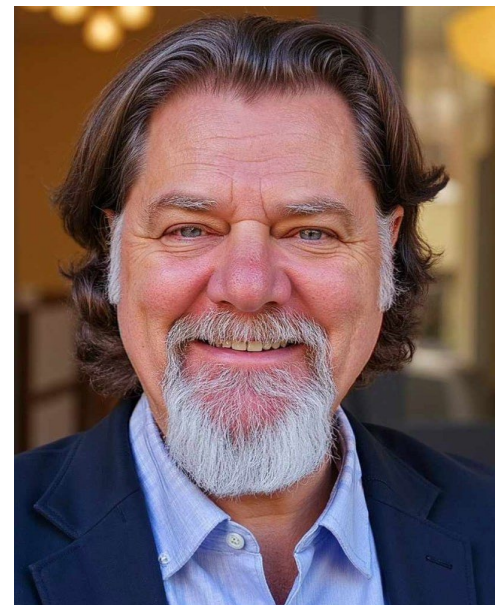
GREENBELT, MD—Mike Skinner, PE, CAE, Director of Pavement Engineering for the Colorado Asphalt Pavement Association (CAPA), is taking the helm of the Asphalt Pavement Alliance (APA), effective May 27.

“It’s an honor to lead an organization built on such a strong foundation of technical excellence and collaborative industry leadership,” Skinner said. “My focus will be on bringing strategic vision and unified momentum while continuing to support the quality programs and initiatives that have made APA a trusted voice in our field. By building on that legacy, we can elevate APA’s impact and grow the value we deliver to stakeholders nationwide.”

Founded more than 20 years ago, the APA is a partnership between the National Asphalt Pavement Association (NAPA), Asphalt Institute (AI), and SAPAs. The partners represent the asphalt pavement and binder industries in the United States, working together in the areas of asphalt pavement promotion and pavement type selection to ensure asphalt is the pavement of choice, foster market growth, and safeguard the industry’s longevity.

NAPA staff manage APA’s strategy, programs, and operations. As APA Executive Director, Skinner will report to NAPA President & CEO, Audrey Copeland, PhD, PE, and oversee a team comprised of Buzz Powell, PhD, PE, APA Technical Director, along with a to-be-hired APA Deployment Manager. Skinner will continue to reside in Colorado and Powell in Alabama while both travel extensively across the country to promote the benefits of asphalt pavements, partake in industry and agency events, and collaborate with NAPA’s Regional Advisory Councils.

Skinner has more than 30 years of experience in the industry. In his 10 years at CAPA, he grew local agency member engagement, local agency roadway funding, and the region’s asphalt trade show. Prior to joining CAPA in 2015, he worked in the consulting engineering industry providing asphalt pavement and materials engineering for heavy highway civil infrastructure design,



construction, and asset management in the Western United States. Skinner is a member of the Consortium for Asphalt Pavement Research & Innovation (CAPRI) and the Transportation Research Board's AKP30 Committee. He has long been involved with the APA, including advancing its parking lot and private market programs.

As the new APA Executive Director, Skinner will bring together the collective minds and expertise of those in the pavement industry with a focus on advancing asphalt pavements for quality, sustainability, and long life. This includes identifying and capitalizing on market opportunities for asphalt pavements including bringing research, development, and technology to market (i.e., deployment) faster, along with being a trusted resource to pavement stakeholders and decision makers.

"Mike has been an active supporter of the APA for many years, serving as a speaker for educational programs, sharing technical expertise to educate and inspire members and stakeholders, and serving on several APA Task Groups," said Copeland. "His commitment to the industry, his experiences working with agencies in Colorado and with SAPA colleagues nationwide, and his engineering expertise will drive the APA's vision and maintain asphalt pavement's market-leading performance."

The APA has enjoyed successes resulting in asphalt pavements' continued dominance in the pavement marketplace at more than 94% of the market share nationwide. Successful programs include the Perpetual Pavement Awards, education resources such as webinars and publications used by pavement stakeholders, market outreach such as trade show participation, and ongoing collaboration among the partners to serve as a trusted resource and respond effectively to competitive threats. Learn more about the APA and the numerous benefits of asphalt pavements at [DriveAsphalt.org](http://DriveAsphalt.org).

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### **About NAPA**

Founded in 1955, the National Asphalt Pavement Association ([AsphaltPavement.org](http://AsphaltPavement.org)) is the only trade association that exclusively represents the interests of the asphalt pavement material producer/contractor on the national level with Congress, government agencies, and other national trade and business organizations. NAPA supports an active research program designed to improve the quality of asphalt pavements and paving techniques used in the construction of roadways, parking lots, airports, and environmental and recreational facilities. NAPA provides technical, educational, and marketing materials and information to its members and supplies product information to users and specifiers of paving materials.