

Annual REPORT '25

2025 proved to be a foundational, pivotal year for the Asphalt Pavement Alliance (APA). Then Executive Director, Reed Ryan, respectfully resigned from his position to pursue the incredible opportunity to serve as President of APA's stakeholder partner, the Asphalt Institute. With Reed's departure, the APA launched a search to identify its next Executive Director.

That process ultimately led us to Mike Skinner. After a decade with the Colorado Asphalt Pavement Association, Mike became the current Executive Director for Asphalt Pavement Alliance. In the interview process, Mike described his short- and long-term vision for success for the APA: Advocacy and Market Growth, Technical Expertise, Collaborative Leadership, and Education and Outreach. These pillars, along with a passion for the asphalt industry and technical background, coalesce into Mike's strong, unique, strategic vision for the APA.

Joining forces with APA's Technical Director, Dr. Buzz Powell, the duo hit the ground running. In acclimating to his new role, Mike used his mission as guiding framework: championing innovation, collaboration, and education to advance the asphalt pavement industry. To that end, and over the course of the remaining year, the APA lived this mission:

The APA will also celebrate a milestone in 2026: its 25th anniversary! As we reflect on the APA's growth and positive impact within our industry over the years, we recognize that the center of that success is the long-standing partnership between NAPA, the Asphalt Institute, and SAPA, Inc. With the continued strength, dedication, and collaboration between these partners, the future of the APA is mission-focused and bright. Thank you for your ongoing support and shared vision in positioning asphalt as the high-performing, sustainable choice for America's infrastructure.



NIKA R. MATHIS, Chair
President, Mago Construction Co.
Chair, Industry Promotion Committee

IN A TRUSTED PARTNERSHIP BETWEEN THE NATIONAL ASPHALT PAVEMENT ASSOCIATION (NAPA), SAPA INC. (SAPA), AND THE ASPHALT INSTITUTE (AI), THE APA DISTRIBUTES FACTUAL, VERIFIED INFORMATION AND COORDINATES TECHNICAL RESOURCES TO MAINTAIN ASPHALT AS THE PAVEMENT OF CHOICE WITH THE INDUSTRY'S CUSTOMERS: PAVEMENT OWNERS AND PAVEMENT TYPE INFLUENCERS.

PROVIDING EDUCATION TO *Decision Makers*

Data Driven Training

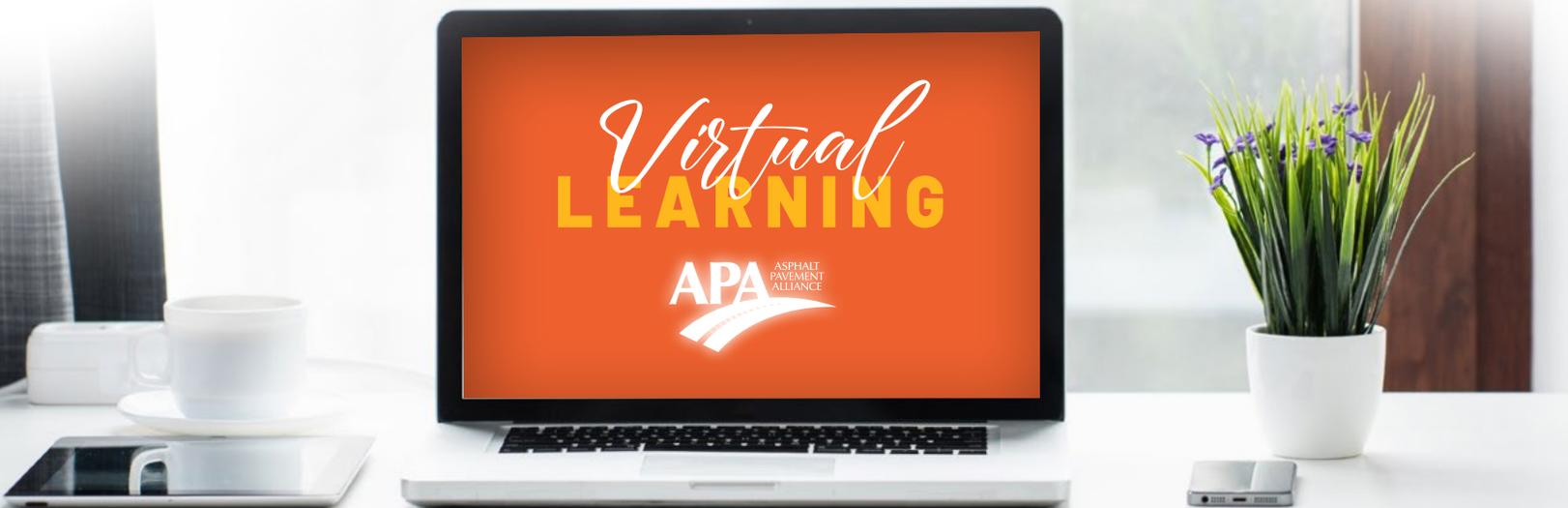
- » Training and resources for **Local Agency Streets Programs** with national webinars and conferences (OH, ID, CO, FL, MS, CA, OR, IL)
- » Training Workshops and Best Practices for **Plant Maintenance & Construction** (AL, NJ, NY)
- » National webinar program promoting **Pavement Type Selection, Engineering and Construction** were conducted attracting 1,248 registrants
- » Promoting innovation thru highly successful APA branded **Implementation Workshops** (Indiana and South Carolina DOTs)

TOP THREE STRENGTHS OF APA

- 1 Technical Excellence:** APA continues to set industry standards through technical leadership.
- 2 Availability of Support:** Agencies and stakeholders benefit from robust support resources.
- 3 Fostering Relationships:** APA excels at building and maintaining key industry partnerships.



BUZZ POWELL, PH.D., PE
Technical Director



SEEING DECISION MAKERS *Face-to-Face*



#Buzz
OnAsphalt

We deployed
APA Technical Director,
Buzz Powell, to speak
at **65 technical**
presentations with
engagements
in **37 states**.

UTAH DOT

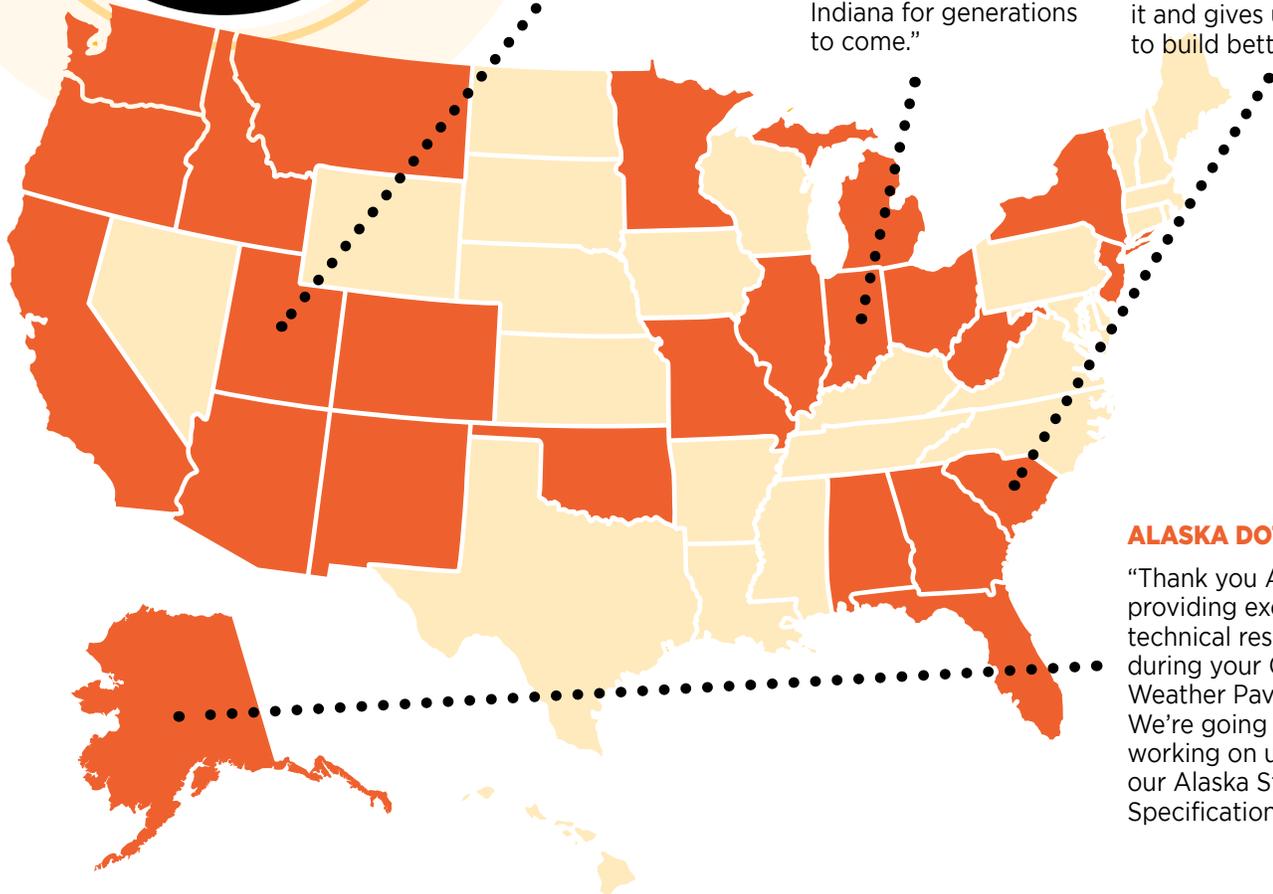
“UTAH DOT supports the Asphalt Pavement Alliance to take what (innovations) we’ve learned in Utah to the rest of the country. We’ve learned that we can get better density with our HiMod mixture, we’re using a better (polymer) binder, and we’re also using about 20% more binder (in our HiMod mixes). With that synergy, we’re getting a high performance asphalt pavement mixture that we hope the rest of the DOTs around country can benefit from.”

INDIANA DOT

“The APA Innovation & Implementation Workshop hosted in Indiana was a tremendous success, reflecting the collaborative spirit that drives progress at INDOT. The insights shared by national experts and our partners reinforce that our joint efforts are paramount to building the safer, more sustainable roads Hoosiers deserve. By embracing these new technologies and leveraging our collective expertise, we are not just advancing pavement performance; we are demonstrating that innovation is essential to our mission to serve Indiana for generations to come.”

SOUTH CAROLINA DOT

“The APA Innovation Workshop that was hosted by SCAPA was very informative and educational. It was great to see the innovative ideas that other state agencies were implementing across the country. It helps the entire industry when we can all come together and learn for one another. Innovative materials, binder technologies, and mix designs are giving us the ability to create pavements that last longer, resist rutting and cracking, and stand up to heavier loads. These are not just scientific advancements; they are cost-saving, performance-boosting tools that help agencies stretch their budgets and reduce long-term maintenance. When we innovate, we build roads that last and that benefits every driver, every taxpayer, and every community. Innovation does not replace that tradition—it strengthens it and gives us the tools to build better roads.”



ALASKA DOT

“Thank you APA for providing excellent technical resources during your Cold Weather Paving webinar. We’re going to start working on updating our Alaska State Specifications.”

ROAD OWNERS TELL *Our Story*

Sharing in Their Road Successes

» Perpetual Pavement design is unique to the asphalt industry and represents the best aspects of using asphalt pavement – long-life, reduced costs, saving of natural resources – to name a few. The APA recognizes road owners of Perpetual Pavements with Perpetual Pavement Awards (PPA). This year we awarded:

- **11 PPA By Performance** (roads at least 35 years old that meets Perpetual Pavement criteria)
 - First time PPA winner New Mexico: Route 66. Celebrating a nine-mile segment of Route 66's original alignment, built just south of Albuquerque in 1928. Route 66, known as America's "Mother Road" will celebrate its Centennial, 100th Birthday in 2026.
- **9 PPA By Design** (roads designed specifically to be perpetual)
- **7 PPA By Conversion** (roads converted into an asphalt perpetual pavement)



LOOKING *Forward*

2025 was a year of meaningful progress—and a clear reminder of why APA exists. Our mission is to influence pavement-type decisions by equipping agencies and decision makers with trusted information, practical tools, and responsive support. While the pages before this capture the year’s activities, what matters most is the impact behind them: stronger confidence in asphalt, clearer pathways to implementation, and steady momentum toward better-performing pavements and smarter investments of public dollars.

That momentum is powered by three strengths that define the APA. **First, technical excellence**—we remain a trusted source of credible, practical guidance that agencies can apply with confidence. **Second, availability of support**—when decision makers and agency

teams need timely answers, resources, and a steady hand navigating complexity, APA shows up and follows through. **Third, fostering and strengthening relationships**—we connect the right people, align messages, and keep collaboration moving across our national and state partners, industry leaders, and agency champions. These strengths turn information into action, and action into results.

I also want to recognize the people behind the work. APA’s Technical Director, Dr. Buzz Powell, whose experience and expertise is delivered with professionalism, responsiveness, and consistency. And our strategic partners—NAPA, the Asphalt Institute, and the State Asphalt Pavement Associations—brought alignment, reach, and shared commitment. When we operate as one team, our influence multiplies.

Now we step into 2026—APA’s **25th Anniversary**—a milestone that honors our legacy and challenges us to raise the bar. We will celebrate what this alliance has built, while accelerating what comes next: bolder, data-backed marketing that elevates asphalt’s value story; deeper collaboration that expands relationships and strengthens alignment; and practical education that helps agencies deliver better roads with every dollar.



My leadership commitment is simple: keep APA focused on measurable industry impact, action deployment, and service that earns trust—year after year, for the next 25.

MIKE SKINNER, PE, CAE
Executive Director
Asphalt Pavement Alliance

INDUSTRY PROMOTION COMMITTEE EX-OFFICIO OFFICERS



AUDREY COPELAND, PH.D., P.E.
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MISSION STATEMENT

Champion, Support,
and Promote Quality
Asphalt Pavements

CORE PILLARS



Innovation
& Marketing



Collaboration



Education

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