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**World of Asphalt, NAPA to Present “People, Plants, and Paving Digital Conference” March 9-11, 2021**

**MILWAUKEE** — World of Asphalt, the leading asphalt trade show and conference, has announced its partnership with the National Asphalt Pavement Association (NAPA) to hold the first “People, Plants, and Paving Digital Conference” from March 9-11. Registration opens January 14, 2021.

“For twenty years the asphalt pavement industry has turned to World of Asphalt and our People, Plants, and Paving program for the latest information, best practices, and innovation impacting the asphalt pavement industry and to enhance crew training,” said NAPA President & CEO Audrey Copeland, P.E., Ph.D. “As the majority owner of World of Asphalt, NAPA heard its membership and stakeholders clearly and our move to digital in 2021 will allow for workers to learn about the industry’s latest developments while safely accessing the training from their home or office.”

“Asphalt contractors count on the education sessions provided at World of Asphalt, and even though we will not be holding our regular World of Asphalt, we adjusted our educational programming to offer a comprehensive digital conference that includes more than sixty sessions on a number of industry topics,” said World of Asphalt Show Manager Brittany Weltcheff. “The education around safety, paving, and technology is too important to not continue, and that’s why we are committed to offering a new way of meeting the education needs of the industry.”

The People, Plants, and Paving Digital Conference features a variety of educational sessions and a live question-and-answer portion with the instructors. Many sessions qualify for Professional Development Hours.

Stay updated on the latest conference information, visit <http://www.WorldOfAsphalt.com> to sign up for show alerts.

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## **About World of Asphalt**

Held every year except during CONEXPO-CON/AGG years, World of Asphalt is the leading trade show and conference focused on the asphalt and paving industries. The show features the best education, and latest equipment, products, services and technologies for the asphalt and paving industries. The show is owned by the National Asphalt Pavement Association, Association of Equipment Manufacturers, and National Stone, Sand & Gravel Association. For more information on World of Asphalt, visit <https://www.WorldOfAsphalt.com>.

## **About the National Asphalt Pavement Association (NAPA)**

The [National Asphalt Pavement Association](#) (NAPA) is the only trade association that exclusively represents the interests of the asphalt producer/contractor on the national level with Congress, government agencies, and other national trade and business organizations. NAPA supports an active research program designed to improve the quality of asphalt pavements and paving techniques used in the construction of roads, streets, highways, parking lots, airports, and environmental and recreational facilities. The association provides technical, educational, and marketing materials and information to its members; supplies product information to users and specifiers of paving materials; and conducts training courses. The association, which counts more than 1,200 companies as members, was founded in 1955.

## **About the Association of Equipment Manufacturers (AEM)**

[AEM](#) is the North America-based international trade group representing off-road equipment manufacturers and suppliers with more than 1,000 companies and more than 200 product lines in the agriculture and construction-related industry sectors worldwide. The equipment manufacturing industry in the United States supports 2.8 million jobs and contributes roughly \$288 billion to the economy every year.