NAPA's Community Involvement Award recognizes outstanding programs in the arena of community relations. This award is based on a company's complete community relations program. Large companies are encouraged to submit for an award based upon regions/branches — no overlapping activities or programs should be submitted. Programs include activities such as outreach to schools or other not-for-profit institutions, advertising, sponsorships, donations of paving or construction services, community events, or open houses. Employee participation is weighted heavily.

Applications must include current, production quality digital photos of each project submitted.

Eligibility:
Open to all NAPA producer and associate members. The program can be resubmitted from year to year.

Instructions:
1. Complete the form by November 30, 2017 including payment for entry fee of $175.
2. Provide an executive summary of your company's community involvement program.
3. Please upload one digital photo, suitable for publication, for each project. Each photo should be approximately 2 MBs. Set camera for highest resolution possible.
4. Include letters from officials and positive media coverage (if available).

Judging:
Judges will evaluate entries on employee involvement, outreach activities, broadness of efforts, and the measure of effectiveness. Judging is based heavily on employee participation. Examples of projects done by past winners and finalists can be found here. Winners and Finalists will be recognized at the 2018 Midyear Meeting. Highly-rated submissions will:
- Help five or more diverse groups (i.e. a school, church, charity)
- Have a high percentage of employees participating in the program (at least 35%)
- Support multiple focus areas (i.e. environmental stewardship, open houses, civic support) and give material or financial donations
- Provide examples of thank you letters and press coverage received

Section I: COMMUNITY INVOLVEMENT GENERAL INFORMATION

1. What is the name of the Community Involvement program? *

2. How many employees work for your company? *
3. How many employees were involved in the company's community involvement activities/events? *

4. Does your company set goals on how many hours employees will donate to community involvement events? *

4a. If your company sets hourly goals, what was your goal? Was your goal met?

4b. If you do not set company goals, what would you estimate is the total number of hours donated by company employees?

5. How many different community activities/programs is the company involved with in a year? Examples of activities include participating in environmental clean-up days, plant tours, or helping a local school. (NOTE: Monetary donations count as one program.) *

6. On a scale of 1 to 5, how would you rate the effectiveness of your efforts with the local community? (One being least effective and five being most effective) *

6a. Briefly, explain why you think your program is effective. *

7. On a scale of 1 to 5, how engaged in the local community would you say your company is? (One being least effective and five being most effective) *

7a. Briefly explain why you think your program is engaged? *

**Section II: COMMUNITY INVOLVEMENT PROJECTS**

**Directions:** Please describe the top five community involvement projects done by your company during the year. Each activity should be organized by project and a photo should accompany all projects. **NOTE:** Section III requests information on monetary, material, and service donations, please do not include this information here. Information submitted should be on projects done by the company. Please include any supporting documentation with this nomination form, including copies of advertisements, publicity for company events such as open houses, newspaper or magazine articles resulting from public relations activities, letters from community leaders, and/or awards from the community.

The following list shows examples of the type of projects submitted in the past.

1. Environmental Stewardship
2. Active Fundraising - Raising Money for Charitable Reasons
3. Open Houses
4. Civic and Community Support
5. Education, Mentoring, Teaching
6. Local and State Government Outreach
7. Other

**Answer questions 1 - 4 about the first community relations project being submitted.**
1. Project One: Name of Project *

2. Project One: Type of Community Activity *
   Select the category that best describes the first project you are submitting. If your project does not fit into the below categories, choose other and define the type of project. (From list above: Environmental Stewardship, Active Fundraising, etc.)

3. Project One: How many employees were involved? *

4. Project One: Please provide a brief description for the project. (Approx. 150 words) *

Answer questions 5 - 8 about the second project you are submitting.

5. Project Two: Name of Project *

6. Project Two: Type of Community Activity *

7. Project Two: How many employees were involved? *

8. Project Two: Please provide a brief description for the project. (Approx. 150 words) *

Answer questions 9 - 12 about the third community relations project you are submitting.

9. Project Three: Name of Project *

10. Project Three: Type of Community Activity *

11. Project Three: How many employees were involved? *

12. Project Three: Please provide a brief description for the project. (Approx. 150 words) *

Answer questions 13 - 16 about the fourth community relations project.

13. Project Four: Name of Project

14. Project Four: Type of Community Activity

15. Project Four: How many employees were involved?

16. Project Four: Please provide a brief description for the project. (Approx. 150 words)

Answer questions 17 - 20 about the fifth community relations project.

17. Project Five: Name of Project
Section III: FINANCIAL CONTRIBUTIONS
Complete this section if your company donated money for any community event (i.e. sponsorship), to any group (i.e. school), or to an individual (i.e. scholarship) during the year. List the top ten financial contributions which impacted your community.

<table>
<thead>
<tr>
<th>Name of Recipient</th>
<th>Purpose of Donation</th>
<th>Amount Donated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Section IV: MATERIAL CONTRIBUTIONS
Complete this section if your company donated materials or services to the community in the past year. List the top ten material contributions which impacted your community.

<table>
<thead>
<tr>
<th>Name of Recipient</th>
<th>Item/Service Donated</th>
<th>Estimated Value</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Section V: COMMUNITY INVOLVEMENT AFFIDAVIT
By typing your name below you are certifying that the information provided on this form is true and accurate to the best of your knowledge. All materials and photos submitted become the property of the National Asphalt Pavement Association.

1. Please type your name: *

2. Please type your title: *

3. Company name: *

4. Would you like to add a media contact for your press release(s)?
   Yes/No
   If yes, media contact’s name, email, phone number: