



NAPA MIDYEAR MEETING

**JULY 14-16
RENAISSANCE NASHVILLE HOTEL
NASHVILLE, TENNESSEE**

**For more information visit
www.asphaltpavement.org**



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Innovation | Quality | Engagement

Take command and learn how innovation, quality, and engagement ensure the future competitiveness of your company. Competitive markets, legislative uncertainty, and economic hurdles require versatility, adaptability, and a commitment to quality; the asphalt industry stands ready to face such challenges. Join industry leaders at NAPA's Midyear Meeting, July 14–16 in Nashville, to learn how innovations in asphalt technology build strong, smooth pavements, and how improvements in product quality can save your customers and your company money.

Learn about technologies Federal Highway Administration is touting as innovative, cost-saving, and sustainable. Receive an update from the National Center for Asphalt Technology on breaking scientific research that affects your company's bottom line. See how quality pays—for drivers, road owners, and contractors.

Experience real Nashville culture and enjoy the soothing music of well-known songwriters as they demonstrate the power of creativity and out-of-the-box thinking. Learn how industry leaders are building a successful outreach campaign, and ideas for improving relationships with community leaders and pavement decision makers.

NAPA's Midyear Meeting is the networking event that brings together industry leaders for three days of productive committee meetings and informative general sessions. Interact with your peers, attend the NAPA meeting ... it only happens in Nashville.



PLENARY SESSIONS

Monday, July 14

12:00 noon – 2:00 pm Awards Luncheon and Nashville: In Story and Song



Speaker: Bart Herbison,
Executive Director of the Nashville Songwriters Association International

Everywhere you go in Nashville, there is story and song. Bart Herbison, Executive Director of the Nashville Songwriters Association International, and several special guests, will bring the magic of Nashville to the NAPA Midyear Meeting with storytelling, music making, and an insider's look at the Nashville music scene. You won't know the faces, but you'll know the songs. Following the entertainment, the NAPA Operational Excellence Awards program begins, recognizing asphalt industry leaders for their excellence in safety, ecological awareness, community involvement, and marketing.

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Tuesday, July 15

7:30 am – 9:30 am Marketing: Taking It To The Next Level

Asphalt industry leadership will discuss efforts to strengthen and unify the industry's comprehensive marketing and communications plan. This session includes an update on the latest developments and deliverables from the Go-To-Market program.

Innovations for High-Quality Asphalt Pavements



Speakers: Walter "Butch" Waidelich Jr.,
Associate Administrator for Infrastructure at the Federal Highway Administration
R. "Buzz" Powell, Ph.D., P.E.,
National Center for Asphalt Technology

Walter Waidelich **R. Buzz Powell**

Quality products and quality work are fundamental to ensuring asphalt pavements that deliver the level of performance and drivability that road owners expect and that the public demands. Join us for an update from FHWA and NCAT on the latest innovations, best practices, and emerging technologies that produce the roads people want to drive on. Walter "Butch" Waidelich Jr., Associate Administrator for Infrastructure at the Federal Highway Administration, will provide a technology update and an overview of the NAPA-FHWA Cooperative Agreement. R. "Buzz" Powell, Ph.D., P.E., from the National Center for Asphalt Technology, will provide an update on Test Track research and Pavement Economics Committee projects.

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OPTIONAL EVENT DETAILS

Sunday, July 13

4:00 pm – 6:30 pm Young Leaders Optional Networking Event



Pack your jeans, cowboy hat and boots, and join the **NAPA Young Leaders** for an authentic Nashville honky-tonk at the internationally known **Station Inn**. The Station Inn was opened in 1974 by a group of six bluegrass pickers and singers, and today is still one of the best bars in all of Nashville. Famous country artists like Alan Jackson and Dierks Bentley have performed here. Enjoy southern-favorite starters and an open beer and wine bar as you are entertained by a truly sensational, Grammy award-winning bluegrass group, The Whites—who appear on countless recordings, including recent works by Kenny Rogers, Connie Smith, and Paul Brandt. Their unique blend of bluegrass, country, folk, gospel, and Texas swing paired with top-notch instrumental work and striking family harmonies have set them apart, entertaining and inspiring millions of listeners worldwide. So come out, network with your peers and support the Young Leaders. You're guaranteed a fun night! Ticket price is \$125 for adults and \$80 for children under 21, those under 5 are free. The price includes transportation, food and beverage, and live entertainment. All are welcome. A portion of the ticket price goes towards the NAPA Young Leaders Scholarship, which is awarded annually during the Young Leaders Conference. For more information, contact Nancy Lawler, VP of Events and Education, at nlawler@asphaltpavement.org.

Who Should Attend

The NAPA Midyear Meeting is designed to benefit all senior and middle management personnel from asphalt pavement companies. Consultants, agency officials, and academics will also benefit. You do not need to be a NAPA member in order to attend.



SCHEDULE AT A GLANCE

Sunday, July 13, 2014

- 4:00 pm – 6:30 pm Young Leaders Hosted (Optional Event)
- 7:00 pm – 9:00 pm Executive Committee Dinner (Invitation only)

Monday, July 14, 2014

- 7:00 am – 4:00 pm Registration
- 7:30 am – 11:30 am Executive Committee Breakfast & Meeting (Invitation only)
- 8:30 am – 9:30 am Ladies Hospitality Planning Meeting (Invitation only)
- 10:00 am – 11:30 am Committee for Asphalt Research & Technology Associate Member Council
- 12:00 noon – 2:00 pm Plenary Session and Awards Luncheon
- 2:00 pm – 3:00 pm Soda Break
- 2:15 pm – 3:30 pm Awards and Communications Committees (Joint Meeting)
- 2:15 pm – 3:45 pm Health and Safety Committee
- 2:15 pm – 2:30 pm Nominating Committee (Invitation Only)
- 2:30 pm – 3:30 pm Membership Steering Committee

- 3:45 pm – 5:00 pm Pavement Economic Committee (Invitation only)

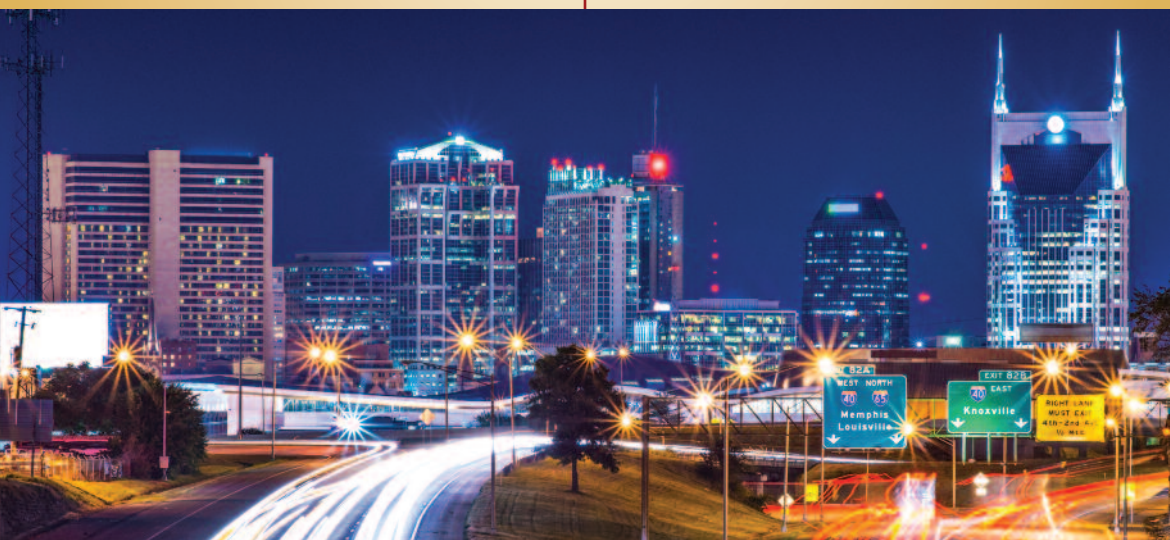
- 6:30 pm – 7:30 pm Networking Reception

Tuesday, July 15, 2014

- 7:00 am – 4:00 pm Registration
- 7:30 am – 9:30 am Breakfast & Plenary Session
- 9:30 am – 10:15 am Coffee Break
- 10:00 am – 11:30 am Young Leaders Committee Go-to-Market Taskforce (Invitation only)
- World of Asphalt Conference & Show Management Committee
- 12 noon – 1:30 pm Council of Past Chairmen Luncheon (Invitation only)
- 1:00 pm – 2:30 pm Environmental Committee
- 1:00 pm – 4:00 pm Engineering Advisory Committee
- 2:45 pm – 4:15 pm Legislative Committee/NAPA PAC Committee
- Free Night

Wednesday, July 16, 2014

- 7:30 am – 8:00 am Board of Directors Breakfast
- 8:00 am – 11:00 am Board of Directors Meeting



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REGISTRATION

Registration is open to all NAPA members, potential members, and agency officials. The registration fee includes: a lunch and plenary session on Monday, July 14; buffet breakfast and plenary session on Tuesday, July 15; coffee and soda breaks each day; and a Networking Reception. All committee meetings and educational programming are included in the registration fee.

Register online at www.asphaltpavement.org/midyear.

Registration Rates	Prior to June 13	After June 13
NAPA Member	\$325	\$375
Spouse/Guest	\$175	\$190
Children 5–12	\$ 50	\$ 75
Potential Members	\$400	\$450
Spouse/Guest	\$175	\$190
Children 5–12	\$ 50	\$ 75

Cancellation Policy

The registration fee, less 30 percent handling charges, will be refunded if **cancellation is received in writing at NAPA on or before June 27, 2014**. After that date, no refunds for registrations or optional events will be granted. Substitutions are allowed at any time. Individuals are not considered registered until payment is received. If you have correctly registered, you will receive a confirmation email from NAPA headquarters.

TRAVEL INFORMATION

Getting to Nashville

Fly into Nashville International Airport (BNA).

Taxi Services

Average taxi fare from Nashville International Airport to the Renaissance Nashville Hotel is approximately \$25–\$32 one way. Estimated travel time is 20–25 minutes.

Hotel Reservations

Renaissance Nashville Hotel

611 Commerce Street, Nashville, TN 37203

Phone: **615.255.8400**

Website: www.marriott.com

Discounted Hotel Rates: Single/Double \$185

Discounted rates are only available from **July 13–July 17. Higher hotel rates may apply for rooms reserved outside of these dates. Limited rooms are available the evening of **July 13**.

Parking Rates

Overnight valet parking: \$32

Off-site parking: \$10

CUT-OFF DATE: NAPA's room rate is not available for reservations made after **June 12**.

To reserve a room online, go to the Midyear Meeting website at www.AsphaltPavement.org/Midyear or call the hotel at **800.327.6618**. Mention the NAPA Midyear Meeting to receive the special rate.

Sponsorship Opportunities

Partner with NAPA and help build your business through the Midyear Meeting sponsorship program. We'll meet your budget and your marketing goals. Sponsorships deliver a powerful message within the industry, so help show your support!

Plenary Sessions and Special Events Sponsorships

Monday & Tuesday Coffee Breaks—\$2,500/day

Monday Lunch & Plenary Session—\$5,000 **SOLD**

Tuesday Breakfast & Plenary Session—\$5,000

Networking Reception—\$5,000

Sponsorship Opportunities With Company Logo

Mobile App—\$4,000

Program Books—\$3,000 **SOLD**

Ad Space in Program Book—\$750 front cover;
\$500 inside pages

Lanyards—\$2,200 **SOLD**

Pens—\$1,000

Sponsor Benefits

- Company logo displayed on the NAPA website with a link to your company website
- All sponsors will be recognized from the podium during the Monday Plenary Session
- Company recognition at the sponsored session/event
- Promotional signage at registration and at the specific event
- Acknowledgment in the mobile app and on-site program book

Special offer! Whoever commits to the highest total dollar amount in sponsorships for the Midyear Meeting will have the chance to add sponsorship of the meeting's mobile app to their package for just **\$500**, provided the app sponsorship has not otherwise been claimed.

For more information or to become a sponsor, contact Nancy Lawler at nlawler@asphaltpavement.org toll-free at 888.468.6499.



**NATIONAL ASPHALT
PAVEMENT ASSOCIATION**

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